

FOR IMMEDIATE RELEASE



BEATPORT BRINGS BACK JONAS TEMPEL AS CREATIVE ADVISOR

Company's Co-Founder and Longtime CEO to be Based in Denver

January 15, 2019: Beatport's CEO, Robb McDaniels, announced today that Jonas Tempel would be rejoining the Company as a Creative Advisor. Mr. Tempel will be working directly with Mr. McDaniels on the company's brand and marketing strategies, focused on the company's new products and initiatives in 2019. Mr. Tempel was Beatport's Co-Founder and served as CEO from 2003 through 2010.

"Jonas and I have known each other for a long time, since the early days of Beatport and Ingrooves Music Group when we were close partners on the content side," commented Mr. McDaniels. "Jonas has a unique perspective on DJ culture and knows what it takes to work with our community to introduce a new DJ experience."

"Jonas's keen eye for design, knowledge of comprehensive marketing campaigns and belief in the Beatport brand will further help us achieve our ambitions goals for 2019 and beyond," added McDaniels.

Since leaving Beatport, Mr. Tempel has been very active in the DJ, music and startup communities. This has included advisory or operating positions with several companies including Beats by Dre, Opopop, Mezz Brands, Moody Recordings, and Beta Nightclub in Denver.

"My love and passion for the DJ culture is only matched by my desire to see Beatport attain the heights we originally set out to achieve when we launched the company in 2004," commented Mr. Tempel. "Beatport was built for DJs, by DJs, and I am thrilled to be working with Robb and the great team over at Beatport, to build a DJ experience for the next generation. Beatport is on the cusp of delivering some amazing products for the global DJ community, and I want to do all I can to help them achieve their goals."

Over the past few months, Beatport has publicly stated its plans to launch several new products in 2019, including a more seamless experience for DJs by integrating the Beatport store with leading DJ performance companies. Additionally, the company is planning to launch Beatsource, an "open format" music brand serving hip-hop, pop, R&B and Latin music genres, later this year.

About Beatport

Founded in 2004 as the principal source of music for DJs, Beatport is today the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. Beatport has offices in Los Angeles, Denver and Berlin. Follow us on [Facebook](#) and [Twitter](#) and [Instagram](#).

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