

FOR IMMEDIATE RELEASE



BEATPORT ANNOUNCES 2018 SEASON OF BEATS IN SCHOOL

LOS ANGELES, CA - NOVEMBER 12, 2018 - **BEATPORT**, a division of **LiveStyle Inc.**, announced the next season of the Beats In School mentorship program, which will deliver all-new opportunities for its alumni in 2019.

Launched by Beatport in 2017, Beats In School is a unique year-long initiative that not only uncovers new and unsigned talent, but also provides the tools and mentoring for a lasting career in electronic music.

In this expanded season, four winners will receive direct A&R from top label ambassadors representing **Dirtybird**, **Hospital**, **mau5trap** and **Second State**, one-on-one studio sessions and tutorials, career guidance from industry experts, support from Beatport's wide network of partners and a coveted prize package featuring industry standard gear. Each facet of Beats In School comes together in an unparalleled electronic music education.

The program will be accepting entries from November 13 until December 9 at beatsinschool.beatport.com. The mentorship program will begin in January 2019 for this season's chosen talent.

Beatport Chief Product Officer, Terry Weerasinghe commented, "Independent record labels are the heartbeat of electronic music, breaking fresh talent every year. The labels involved in this year's Beats In School have helped launch the careers of artists like Fisher, Rezz, Amelie Lens and Unglued. Beats In School is the program that gives artists the chance to be next year's big thing - I can't wait to see who the labels choose!"

2018 LABEL PARTNERS: Dirtybird, Hospital, mau5trap and Second State

Beatport has partnered with four industry leaders for this season's label mentorships: Dirtybird, Hospital, mau5trap and Second State. Crossing the worlds of drum and bass, tech-house, progressive house and techno, these labels are famously committed to building the next generation of talent.

Over the course of a full year, the winner is mentored by label insiders on all facets of a successful career, from studio technique to social media strategy. This hands-on education includes studio sessions with leading label representatives, detailed production feedback and much more.

2018 EDUCATION & MUSIC BUSINESS PARTNERS

Beats In School's prestigious educational partners **Berklee School of Music** and **Point Blank Music School** will help hone production skills with tailored courses and one-on-one tutorials.

Industry experts representing Beatport and the **AFEM (Association For Electronic Music)** will also ensure a rounded education across all aspects of the music business, on topics ranging from management and booking to mental health and the law.

2018 TECHNOLOGY PARTNERS

As part of the Beats In School prize package, the following technology partners will provide alumni with premium gear and specialist training to take their productions to the next level:

- **ADAM Audio** (Monitor Partner)
- **Focusrite** (Interface Partner)
- **Moog** (Synth Partner)
- **Novation** (Hybrid Instrument Partner - Drum/Synth)
- **Roland** (Drum Machine / Sequencer Partner)
- **V-Moda** (Headphone Partner)
- **WAVES Audio** (Plugin Partner)

For more information and the latest news updates on this season of Beats In School, visit beatsinschool.beatport.com.

About Beatport

Founded in 2004 as the principal source of music for DJs, Beatport, a division of LiveStyle, is today the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. Beatport has offices in Los Angeles, Denver and Berlin. Follow us on [Facebook](#) and [Twitter](#) and [Instagram](#).

About LiveStyle, Inc.

One of the world's largest music event producers, LiveStyle boasts a wide variety of leading live music properties. LiveStyle produces and promotes single and multiday music festivals across North America, Europe, South America, Australia, and Asia. North American key operating entities include Made Event, React Presents, Disco Donnie Presents, and Life In Color, along with festivals and brands such as Electric Zoo, Spring Awakening, FriendShip, LIC Miami, BLNK CNVS, and AMFAMFAMF. In Europe, the company boasts key operating entities such as Monumental, b2s, ID&T, i-Motion, and Q-Dance, and festivals and brands including Decibel, Mysteryland, Awakenings, back2school, Air, Qlimax, Nature One, and Sensation. In Brazil, LiveStyle owns PlusNetwork, which has produced the enormously successful Tomorrowland Brasil festival and tours by internationally acclaimed DJs and artists. Together with the Belgian Tomorrowland organization, LiveStyle launched TomorrowWorld, the first international version of the Tomorrowland festival, and promoted the first South American Tomorrowland festival. LiveStyle continues to work with the Belgian Tomorrowland organization as its international partner to bring Tomorrowland to new territories outside Europe and to return to the USA and Brazil. LiveStyle also owns Beatport, the preeminent ecommerce platform for DJs, producers and dance music fans that helps launch the careers of the best underground artists and define global music culture.

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