

BEATPORT ANNOUNCES 2019 BEATS IN SCHOOL WINNERS

BERLIN, DE - FEBRUARY 4, 2019 - **Beatport** announced the four winners of its **Beats In School** mentorship program, which has returned for an expanded second season in 2019. The unique year-long initiative not only uncovers new and unsigned talent, but also provides the tools and mentoring for a lasting career in electronic music.

Following an influx of entries from around the world, Beatport and its label partners selected four concurrent winners for the 2019 program. These producers now begin a year-long mentorship with an elite label in their genre: **Dirtybird**, **Hospital**, **mau5trap** and **Second State**.

Crossing the worlds of tech-house, drum & bass, progressive house and techno, the Beats In School 2019 winners are **Sammy Legs** (Dirtybird), **Redemptive** (Hospital Records), **Donny Carr** (mau5trap) and **dotdat** (Second State).

In addition to direct A&R from top label ambassadors, Beats In School covers all facets of a successful career. Educational partners **Berklee School Of Music** and **Point Blank Music School** will provide tailored production courses and one-on-one tutorials, while industry experts representing **Beatport** and the **AFEM (Association For Electronic Music)** help winners navigate the business. Additionally, the coveted prize package includes industry standard gear and specialist training from **ADAM Audio**, **Focusrite**, **Moog**, **Novation**, **Roland**, **V-Moda** and **WAVES Audio**.

Despite the overwhelming response to season two, Beatport is committed to addressing the program's gender imbalance. Following a low number of female entrants, this year's winners are all male. Beatport is working together with industry advocacy groups to encourage more entries from women in future seasons.

Introducing Beats In School's class of 2019 (press photos available on request):

SAMMY LEGS - Dirtybird Winner

San Francisco-based Sammy Legs, who has previously released on boutique labels Tons & Tons and Get Twisted Records, impressed Dirtybird boss Claude VonStroke with his track 'In

My Body'. "It was hugely inspiring to receive over 700 entries," VonStroke commented. "Beats In School is all about uncovering and nurturing new talent, and we feel Sammy Legs is an artist that could develop and bloom under the program."

Sammy Legs on Facebook

Sammy Legs on SoundCloud

Sammy Legs - 'Boiz House / In My Body' [winning track]

REDEMPTIVE - Hospital Records Winner

For its mentorship, London's long-running Hospital Records chose Redemptive from Copenhagen, Denmark. Specialising in liquid drum & bass, the producer's past work has appeared on labels like Nu Venture, Terra Firma and High Tea Music. "Redemptive's track stood out from the crowd, due to its fresh feel, thoughtful detailing and original musicality," commented Hospital Records Label Manager, Romy Harber. "We look forward to helping cultivate his new musical output over the coming 12 months. We'd like to thank everyone for the mountain of submissions - we truly appreciate the effort and energy involved. Good luck to all of you."

Redemptive on Facebook

Redemptive on SoundCloud

Redemptive - 'Beyond' [winning track]

DONNY CARR - mau5trap Winner

A local of Salt Lake City, Utah, with releases on the labels Freegrant Music and Suffused, rising progressive house talent Donny Carr won mau5trap's mentorship with <u>his original production</u>. With deadmau5 at the helm, the label's roster of young stars includes Rezz, ATTLAS, Matt Lange and Getter. "We're looking forward to mentoring and developing Donny Carr throughout the program," commented mau5trap Label Manager, Mario Morales.

Donny Carr on Facebook

Donny Carr on SoundCloud

Donny Carr - 'Luna Brave' [winning track]

DOTDAT - Second State Winner

Hailing from India, dotdat's entry caught the attention of Second State label bosses Tassilo Ippenberger and Thomas Benedix, aka Pan-Pot. "The track he sent stood out from the mass of demos, as it's totally catchy and professionally arranged," commented Pan-Pot. "We both felt

the track could fit our sets very well with its underground vibe that works on big stages too. He's got the certain something and we're thrilled to get to know him better."

dotdat on Facebook

dotdat on SoundCloud

dotdat - 'Scutter' [winning track]

Beatport will closely track each winner's progress through the program, including updates and insights from our label partners. For more information and the latest developments in this season of Beats In School, visit <u>beatsinschool.beatport.com</u> or watch Beatport's <u>YouTube</u>, Facebook, Twitter and Instagram feeds.

About Beatport

Founded in 2004 as the principal source of music for DJs, Beatport is today the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. Beatport has offices in Los Angeles, Denver and Berlin. Follow us on Facebook and Twitter and Instagram.

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