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WITH BEATPORT LINK, THE WORLD'S BEST PLAYLISTS ARE NOW AT YOUR FINGERTIPS

BERLIN, DE - OCTOBER 02, 2019 - [Beatport LINK](#), Beatport's streaming subscription service tailor-made for DJs, allows customers to build playlists from within the Beatport store. With the addition of the dedicated [LINK Playlists](#) site, LINK users can now add curated content from the biggest artists, clubs and labels, as well as classic playlists like Paradise Garage, Berlin Techno and Afterhours Cuts — all of which can be added to LINK in one easy click. Even if you're not a Beatport LINK customer, you can still download any track or playlist from the new site.

In the next leap forward, Beatport is proud to introduce storewide **Add to Playlist** functionality, which makes adding tracks or charts from the Beatport store much more seamless. Simply click the dropdown arrow next to the purchase button, add your selection, and the song is available in your LINK Playlist. Beatport has also announced that **Soundiiz** will team up with **Beatport LINK**, allowing users to transfer playlists created on other platforms directly into Beatport LINK playlists.

Beatport LINK, which is still available for a free 30 day trial, allows DJs to stream Beatport's catalog of over six million tracks directly into DJ performance software. LINK has been designed to complement the core digital download store, and provide an additional revenue source for labels, artists and suppliers.

Subscribers of **Beatport LINK PRO** and **Beatport LINK PRO+** have access to offline locker storage of 50 or 100 tracks, streaming audio quality higher than 320 Kbps Mp3, access to Beatport LINK Playlists, and the ability to search the entire catalog with DJ performance software.

To further explore other powerful Beatport LINK features, head to Beatport's freshly updated [Beatport LINK](#) page, and follow along with the tutorials.

Beatport's CEO, **Robb McDaniels**, commented, "With access to curated content from the world's biggest players in electronic music, LINK playlists are a powerful tool in every DJ's arsenal, and central to the LINK experience. Beatport's users wanted a more seamless way to add charts and tracks from across the store into their Beatport LINK playlists, and with the site's new Add to Playlist functionality, it's never been easier."

Beatport LINK is currently also available in Pioneer DJ's **rekordbox** and Pioneer DJ's free **WeDJ** app on iOS, and on **VirtualDJ**. Further integrations with other leading brands are coming later this year.

For more information on Beatport LINK, [head here](#).

About Beatport:

Founded in 2004 as the principal source of music for DJs, Beatport is today the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. Beatport has offices in Los Angeles, Denver and Berlin. Follow us on [Facebook](#) and [Twitter](#) and [Instagram](#).

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