

FOR IMMEDIATE RELEASE



## **BEATPORT LAUNCHES GROUNDBREAKING OFFLINE LOCKER FOR DJS IN PIONEER DJ'S rekordbox PUBLIC BETA**

BERLIN, DE - JULY 1, 2019 - [Beatport LINK](#), the world's first streaming subscription service tailor-made for DJs, is now available in the public beta of **Pioneer DJ's rekordbox** software (currently on Mac only, and available for Windows soon).

Beatport LINK, which allows DJs to stream Beatport's catalog of over six million tracks directly into DJ performance software, is designed to complement the core digital download store and provide an additional revenue source for labels, artists and suppliers.

Subscribers can preview and mix full-length tracks from an extensive catalog, before purchasing the standout tracks for their download collections.

In the next leap forward, the rekordbox integration introduces a groundbreaking club-ready feature as part of the new **Beatport LINK PRO** (\$39.99 USD/month) and **Beatport LINK PRO+** (\$59.99 USD/month) subscription tiers.

For the first time, laptop DJs can take 50 (with Beatport LINK PRO) or 100 (with Beatport LINK PRO+) tracks **offline in rekordbox**, via Beatport LINK's proprietary digital locker technology. These tracks can then be played in a club without the need for an internet connection.

Additionally, the streaming audio quality will be at a higher level than 320kbps MP3 files.

Both Beatport LINK PRO and Beatport LINK PRO+ are available with a 30 day free trial, and instructions on how to use Beatport LINK in rekordbox beta can be found [here](#).

Beatport's CEO, **Robb McDaniels**, commented, "At present, most DJs can't easily stream music directly into a club set-up. With our offline locker technology, laptop DJs can now store tracks offline to play without worrying about Wi-Fi. This game changing technology will give DJs a huge selection of new tracks they can confidently take to gigs to combine with their download collections."

"We're excited to work with Pioneer DJ on this next evolution, and you can expect further integrations throughout 2019," McDaniels continued.

Beatport LINK is currently available in Pioneer DJ's rekordbox public beta (for Mac only) and Pioneer DJ's free **WeDJ** app on iOS. Further integrations with other leading brands are coming later this year.

More: [How to connect Beatport LINK to rekordbox.](#)

### **About Beatport:**

Founded in 2004 as the principal source of music for DJs, Beatport is today the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. Beatport has offices in Los Angeles, Denver and Berlin. Follow us on [Facebook](#) and [Twitter](#) and [Instagram](#).

**###**

**For more information, contact:**

Jack Tregoning / Beatport [jack.tregoning@beatport.com](mailto:jack.tregoning@beatport.com)