



Absolut and Beatport Reveal the Final Lineup for NYE 2020 - Honey Dijon, Nicole Moudaber, Patrick Topping Join Other Top DJs for #DanceAway2020 as They Each Ring in the New Year Live from Cities Across the Globe.

Exclusive Remix Competition Also Announced with the Winning Song to be Premiered at #DanceAway2020

BERLIN, DE December 10th, 2020 Absolut and Beatport announced today additions to the lineup of #DanceAway2020, the biggest online New Year's Eve bash in the world, which will pay homage to the power of connection whilst saying goodbye to one of the most challenging years in recent memory. DJs added to the star studded lineup include **Honey Dijon**, who will be performing a stream for the first time since the shutdown, **Nicole Moudaber**, **Patrick Topping**, **Sydney Blu**, **BLANCah**, **MACHINA & SEKITOVA** and **Mendy Indigo**. These outstanding performers will join previously announced superstars **Carl Cox**, **TOKiMONSTA**, **Jamie Jones**, **Nastia**, **Jaguar**, **BLOT!**, **RayRay**, and **Jixo & Danz** on the epic, global 20+ hour live stream event.

Beatport x Absolut NYE 2020 kicks off before midnight local time in Melbourne, Australia with **Carl Cox**, ringing in one of the first 2021 New Year's celebrations on the planet. From there, the world's most ambitious New Year's Eve party will seamlessly bounce through 15+ time zones and cities, including Shanghai, New Delhi, Dubai, Odessa, Berlin, London, Florianópolis, Miami, Calgary and Los Angeles, before finishing up back in Melbourne with a closing set from Carl Cox. **#DanceAway2020** will be available to watch on Beatport's [Twitch](#) channel, as well as on [YouTube](#) and [Facebook](#). For a full list of artists, times and more information please visit www.absolut.com/NYE2020 or follow [@AbsolutVodka](#)

The #DanceAway2020 livestream combines up-and-coming DJs from around the globe with the world's most successful performers. The full lineup and time zones are below and in order of performance:

City	Performer
Melbourne	Carl Cox
Tokyo	MACHINA & SEKITOVA
Shanghai	Ray Ray
Koh Phangan	Mendy Indigo
New Delhi	BLOT!
Dubai	Jixo & Danz
Odessa	Nastia
Berlin	Honey Dijon
Newcastle	Patrick Topping
London	Jaguar
Florianópolis	BLANCAh
Barbados	Nicole Moudaber
Miami	Jamie Jones
Calgary	Sydney Blu
Los Angeles	TOKiMONSTA
Melbourne	Carl Cox

*British DJ/producer, **Nicole Moudaber** commented, "Barbados is a very special place to me, I've been coming to this beautiful island for many years. I can only visualise how lit it will become when I go live for the Absolut and Beatport 2020 NYE stream, bringing in the new year with you. Let's kiss that b@!%h 2020 goodbye!"*

Leading up to the stream, Beatport is allowing fans the chance to enter a remix competition that will focus on the House anthem, "President House" by Roland Clark featuring Urban Soul. Producers who enter will have a chance to win a \$5,000 prize package, including a personalized bottle from Absolut, a release on the seminal house and garage label, King Street Sounds, as well as a global track premiere during the Beatport x Absolut NYE 2020 Livestream. Competition entrants have until December 18th, 2020 to participate and can download the stems and acapella via our website. Get started here: <https://remix.beatport.com/>

Beatport has been a maverick in creating live stream events for the dance music community. With over 152 streams in 2020, kicking off in March with a 33-hour marathon that raised nearly \$200,000 for DJs who have been sidelined by the pandemic. Since then Beatport live streams have driven more than 114 million views with more than 500 million impressions.

About Beatport

Founded in 2004 as the principal source of music for DJs, Beatport is today the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Beatport LINK allows any DJ to access the Store catalog directly from their favorite performance hardware and software as well as access without an internet connection in their

patented Offline Locker. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. Beatport has offices in Los Angeles, Denver and Berlin. Follow us on [Twitch](#), [YouTube](#), [Instagram](#), [Facebook](#), and [Twitter](#).

About The Absolut Company

Absolut is a leading brand of premium vodka made from all natural ingredients. The brand has a long history of building nightlife experiences for a progressive consumer audience. From its partnership with Resident Advisor to their Midsommar parties and various LGBTQI+ events across the world – Absolut is always reinventing itself as a facilitator of expressive, creative and inclusive events.

The Absolut Company has the worldwide responsibility for the production, innovation and strategic marketing of Absolut Vodka, Malibu and Kahlúa. Absolut Vodka is the world's sixth largest spirits brand. Every bottle of Absolut Vodka comes from one source, Åhus in southern Sweden.

The head office is located in Stockholm, Sweden. Chairman and CEO is Stephanie Durroux. The Absolut Company is a part of Pernod Ricard, the world's second largest wine and spirits producer.

ABSOLUT.[®]

 **beatport**



THURSDAY, DECEMBER 31

20+ HOURS OF STREAMS ON NYE ACROSS 15 TIME ZONES




IN ALPHABETICAL ORDER

CARL COX **HONEY DIJON** **JAMIE JONES** **NASTIA**
Melbourne Berlin Miami Odessa

NICOLE MOUDABER **TOKIMONSTA** **PATRICK TOPPING**
Barbados Los Angeles Newcastle

BLANCAH **BLOT!** **JAGUAR** **JIXO & DANZ**
Florinópolis New Delhi London Dubai

MACHINA & SEKITOVA **MENDY INDIGO** **RAYRAY** **SYDNEY BLU**
Tokyo Koh Phangan Shanghai Calgary

12 PM GMT / 11 PM AEDT Streaming on  YouTube  Twitch 

PLEASE DRINK RESPONSIBLY