



Beatport X HE.SHE.THEY: Pride2020

Tune in to Twitch and Beatport.com on Saturday, June 27 for Beatport X HE.SHE.THEY: Pride 2020, featuring Maya Jane Coles, Catz 'N Dogz, Kiddy Smile, DJ Paulette, Nina Flowers, Jaguar and many more

Beatport, the world's leading destination for electronic music, today announced that they will be celebrating LGBTQIA+ Pride 2020 by running an exclusive live stream on Twitch in collaboration with queer underground event series HE.SHE.THEY. this Saturday, June 27, starting at 10 am GMT and running for 15 hours.

Following a series of phenomenally successful fundraisers which amassed millions of views and raised hundreds of thousands of dollars for COVID-19 relief efforts, this event will celebrate the depth of LGBTQIA+ talent by supporting the following four charities via a GoFundMe; Black Lives Matter, Stonewall, Mermaids, and the Sylvia Rivera Law Project.

All the talent playing comes from the LGBTQIA+ [**] community with big international names such as Maya Jane Coles, Catz 'N Dogz, Kiddy Smile taking part alongside up and coming talent like Sippin' T, Syreeta and Wax Wings as well as living legends such as DJ Paulette.

"We're really proud to announce a line-up that shows the depth of talent across the LGBTQIA+ community as well as supporting four really important charities that help our community. Pride is political, it's a protest not just a party. Beatport listened and actively educated themselves on the nuances of our community; it has felt like a genuine collaboration and not just a virtue signal or a ticked box as is sadly too often the case with brands during Pride Month," says **Steven Braines & Sophia Kearney in a joint statement from HE.SHE.THEY.**

Queen of the underground, **Maya Jane Coles** adds *"I'm really proud to be part of a stream that platforms and celebrates, the rich talent and uncompromised self-expression of our LGBTQIA+ family and its intersections, especially for such an important set of charitable causes."*

"As an openly trans DJ, I couldn't be more proud to be a part of this collaboration with He.She.They. Playing alongside many amazing artists while supporting LGBTQIA+ charities is inspiring and meaningful." DJ and producer, **CALAGNA (They/Them)**

"As every year, the last weekend of June would have normally seen countless Pride parades and parties around the world. As this is not possible, due to the current health crisis, we want to celebrate LGBTQIA + cultures, demonstrate legal rights, and commemorate the 1969 Stonewall riots in New York City with this virtual festival. We are honoured in partnering with the HE.SHE.THEY. collective. Bringing you DJ sets from Paris to London, Madrid to Chicago, we are proud to pay respect to the queer communities that laid the foundation of electronic dance music." **Heiko Hoffmann, Vice President, Artist & Community Relations at Beatport**

FOR THE REC ORD

As well as providing a 15-hour electronic music extravaganza, Beatport will provide track IDs as songs are played on Twitch and Beatport.com, so fans can purchase music live in real time.

Artists Performing include:

CALAGNA

Catz 'N Dogz

DJ PAULETTE

Jaguar

J. Worra

Karsten Sollors

Kiddy Smile

Lauren Flax

Maya Jane Coles

Nina Flowers

PAGANO

Sippin' T

SYREETA

TOM STEPHAN / SUPERCHUMBO

Wax Wings

Charities Supported

Black Lives Matter global: <https://blacklivesmatter.com/>

Stonewall: <https://www.stonewall.org.uk/>

Mermaids: <https://mermaidsuk.org.uk>

Sylvia Rivera Law Project - <https://srlp.org/>

About Beatport

Founded in 2004 as the principal source of music for DJs, Beatport is today the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. Beatport has offices in Denver, Los Angeles and Berlin.

About HE.SHE.THEY.

HE.SHE.THEY. is a queer run collective comprising of a record label, fashion label and international events company with the focus on diversity and inclusion. The events have taken place in over 12 countries from New York to Mumbai taking in legendary clubs such as Pacha, fabric, Watergate, Rex, and Ministry of Sound; as well as special events for Apple, Pride, IMS and London Fashion Week to name a few. Artists who have played for HE.SHE.THEY. previously include Maya Jane Coles, Honey Dijon, Magda, Ellen Allien, Kittin, ANNA and Fecal Matter.

[Facebook](#) / [Instagram](#) / [Soundcloud](#) / [YouTube](#)

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[**] LGBTQIA+ is the inclusive queer term which stands for lesbian, gay, bisexual, transgender, queer and/or questioning, intersex and asexual with the plus acknowledging the other communities represented under the umbrella - <https://lgbtqia.ucdavis.edu/educated/glossary>

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