

FOR IMMEDIATE RELEASE



BEATPORTAL BRINGS DANCE MUSIC ARTISTS AND FANS TOGETHER THROUGH ARTICLES, VIDEOS, PODCASTS AND MORE

BERLIN, DE - NOVEMBER 29, 2019 - Beatport is proud to introduce [Beatportal](#), the new electronic music-focused editorial website from the world's largest DJ download store.

With heavy emphasis on community, diversity and education, Beatportal will shine a spotlight on important topics for the DJ community. A monthly cover story featuring a diverse range of artists will sit alongside interviews with Beatport fan favourites and groundbreaking newcomers, in-depth investigative journalism, advice for DJs and producers, longform scene reports, and informative stories on the sounds shaping DJ culture. Beatportal will also host live streaming and other video content, news, the Beatport podcast, and articles aimed at exploring the expansive Beatport store, which features over nine million songs.

The first Beatportal cover story features Tel Aviv native and Los Angeles transplant, **Mor Elia**n. Through original photography and words by Emma Robertson, the Fever AM co-founder discusses her extensive production history, her LA-based Into "The Woods" parties, the community she's built around those events, mentoring the next generation, and diversity in the industry.

The globe-trotting **Rampa** will also be featured. In an interview with Alice Austin, he discusses the history of Beatport favourite **Keinemusik** — the top-selling label he runs with &ME, Reznik and Adam Port — as it approaches its 50th release. He also discusses how things have changed since the label's launch, his relationship with the crew, his creative process, and his solo projects. An interview with Belgian techno superstar **Charlotte de Witte** is also on the way, and Detroit legend **Jeff Mills** is the first in Beatport's podcast series to see cross-exposure on the site. Parisian newcomer **Anetha** will be the first in Beatportal's newcomer series, *Introducing*, and she talks with Martin Guttridge-Hewitt about her unique journey, as well as the launch of her new label, **Mama Told Ya**. Beatportal also delves into various techniques of DJing with its

Behind The Decks series, which sees **Spencer Parker** discuss finding his own sound, and **Underworld** dig into the best classic rave tracks from the '80s and '90s.

Beatportal has plenty more in store, however, including in-depth editorial with record labels from across the industry, documentary content, topical podcasts on the most important issues facing dance music, and an upcoming editorial partnership with shesaid.so.

To visit Beatportal, [head here](#).

Beatport's CEO, **Robb McDaniels**, commented, "The time has come for Beatport to deliver more creative and unique content to our community, and Beatportal is the ideal medium to showcase some of the amazing artists and music we work with on a daily basis."

About Beatport:

Founded in 2004 as the principal source of music for DJs, Beatport is today the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. Beatport has offices in Los Angeles, Denver and Berlin. Follow us on [Facebook](#) and [Twitter](#) and [Instagram](#).

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