BEATPORT AND DENON REVOLUTIONIZE STREAMING TECHNOLOGY FOR DJs BY LAUNCHING BEATPORT LINK IN ALL STANDALONE ENGINE OS ENABLED DJ GEAR

For the first time ever, DJs using Denon DJ's Engine OS enabled PRIME Series hardware will have instant access to Beatport's vast catalog of curated dance music on demand without a computer.

BERLIN, DE - August 3, 2020 - No laptop? No problem. Today **Beatport** and **Denon DJ** officially launched the long-anticipated **Beatport LINK** integration with all **Engine OS** products. Beginning today, Denon DJ Engine OS users upgrading to v1.5 can access Beatport LINK's revolutionary streaming service, over Wi-Fi and without a computer, directly from their Denon DJ hardware. DJs can now play nearly any track from Beatport's entire Store directly through their Denon DJ gear running Engine OS, including Beatport's legendary Top Charts, Genre Charts, Artist Charts, and their own LINK playlist tracks.

"This integration between Denon and Beatport represents a true breakthrough for dance music technology and culture, one which unlocks instant access to an enormous catalog of the latest on demand curated music for professional DJs from wherever they are in the world," said Beatport Senior Vice President, **Romain Pouillon**. "That is why we are so proud to launch the first-ever Beatport LINK integration accessible directly from DJ hardware. Denon DJ's hardware / software combination adds a whole new layer to the LINK experience and sets a revolutionary new workflow precedent: DJs can easily log in to their Beatport LINK account from Denon DJ's embedded Engine OS hardware and mix records from our entire catalogue immediately without the need for any laptop or USB stick. DJs just bring their headphones to the party and go!"

Using the intuitive touch screen interface on Denon DJ's PRIME Series line of hardware running Engine OS v1.5 users can swipe through and browse Top 100 playlists, the newest tracks by genre, user generated playlists and Beatport curated playlists as soon as they log

into LINK on the device. Beatport LINK also provides Engine OS with all BPM and Key information, meaning that DJs can see critical track information while browsing for tracks in Engine OS without having to load/analyze first. By providing beatgrid, waveform overview, and other performance data, a DJ can perform any track instantly upon placing it in their deck.

Engine OS v1.5 also adds a new highly accurate BPM detection algorithm, a new Quick Source Menu for faster music source switching, new microphone capabilities for Smart Consoles, as well as a number of additional usability improvements and stability enhancements. By taking Denon DJ's standalone performance functionality and combining it with the powerful music libraries of Beatport, LINK subscribers can enjoy limitless performance possibilities. Denon DJ Engine OS powered products include SC6000, SC6000M, SC5000, SC5000M, PRIME 4, PRIME 2 and PRIME GO.

Additional software and hardware integrations as well as some new exciting features are expected to be rolled out throughout the remainder of 2020 and into 2021.

Beatport LINK is currently available in 3 tiers; basic LINK with 128 Kbps AAC streaming and full track playback on the Store for $14.99 per month; LINK PRO with 256 Kbps AAC streaming, full track playback on the Store, and a 50 track Offline Locker for $29.99 per month; and LINK PRO+ with 256 Kbps AAC streaming, full track playback on the Store, and a 100 track Offline Locker for $44.99 per month.

Following shortly after the Beatport LINK integration will be Beatsource LINK, providing a diverse collection of hit music for the open-format DJ.

Beatsource's President, **Brian Wong**, stated "This is the future of DJing. Imagine showing up to your gig with just a pair of headphones and your DJ skills, logging into the Denon gear, and your personal playlists and DJ library become instantly available."

Both Denon DJ and Beatport are committed to continuing the evolution of this groundbreaking new DJ technology and will incorporate LINK's patented Offline Locker, allowing LINK PRO and PRO+ users to store between 50 and 100 tracks offline and perform on their Engine OS enabled products without an Internet connection for the first time in history. Beatport's Offline Locker will be released in the coming months along with a Beatsource integration, specializing in open-format DJing, for subscribers of Beatsource LINK, LINK PRO, and PRO+.

Link to artwork and teaser clip here: [BP LINK + Denon Integration](#)

About Beatport:

Founded in 2004 as the principal source of music for DJs, Beatport is today the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Beatport LINK allows any DJ to access the Store catalog directly from their favorite performance hardware and software as well as access without an internet connection in their patented Offline Locker. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. Beatport has offices in Los Angeles, Denver and Berlin. Follow us on Facebook, Twitter, and Instagram.

About Denon DJ:

With over a quarter-century of creating innovative, ground-breaking technology, Denon DJ is committed to the betterment and growth of the creative DJ's workflow. A prioritization to engage and interact with the global DJ community, added to world-class customer support, shows Denon DJ further defining the future of professional DJ performance.

About Engine DJ:

Composed of cross-platform software solutions, Engine DJ (www.enginedj.com) offers intuitive desktop music library management and the most technologically advanced embedded software experience for standalone DJ hardware.

- Engine PRIME - A computer based software that simplifies music collection management and media device preparation for Engine OS standalone devices.

- Engine OS - A hardware embedded standalone platform that expands workflow and performance creativity for both Engine PRIME prepared media devices and music streaming services.

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