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BEATPORT REINSTATES HARD TECHNO GENRE CATEGORY

Beatport, the world's number one destination for electronic music, has announced that it will be reinstating its Hard Techno genre page. The decision coalesced around feedback Beatport received from its prominent labels, artists, distributors, and the Hard Techno community. The move will allow the music from this genre to have its own home in which to flourish.

The new genre will focus on the harder and faster side of techno and will include such acts as **D.A.V.E. The Drummer**, **Shlømo**, **Nur Jaber** and **Coyu**, as well as labels like **Hydraulix** and **Ragnarok**, plus many more.

The music populating Hard Techno will come from the current **Techno (Peak Time/ Driving/ Hard)** and **Techno (Raw/ Deep/ Hypnotic)** genres in the store. At the same time, **Techno (Peak Time/ Driving/ Hard)** will be renamed as **Techno (Peak Time/ Driving)**.

Given that the harder sounds of techno have recently increased in popularity, Beatport anticipates the genre will be well received by the community. Additionally, Hard Techno will now have its own dedicated Top 100 chart, enabling artists and labels to more effectively monitor the success of their releases.

Speaking about the launch, D.A.V.E. The Drummer stated *"Many labels and artists, including myself, were absolutely gutted when the Hard Techno was combined with Peak Time/Driving. The two styles of music have actually moved farther apart, with more melodic techno at one end of the spectrum and harder faster music at the other. I'm very glad to have the Hard Techno genre back. I once again feel that I am part of a scene and belong to a sound of music that is relevant to my label. Good call, Beatport."*

Shlømo added *"It is a pleasure to see the Hard Techno genre reappear on Beatport. This will allow me to refine my selections further."*

The page was launched on the 28th July, 2020.

Discover the genre on Beatport: <https://www.beatport.com/genre/hard-techno/2>

About Beatport:

Founded in 2004 as the principal source of music for DJs, Beatport is today the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Beatport LINK allows any DJ to access the Store catalog directly from their favorite performance hardware and software as well as access without an internet connection in their patented Offline Locker. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. Beatport has offices in Los Angeles, Denver and Berlin. Follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

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