

FOR IMMEDIATE RELEASE



BEATPORT IS EXPANDING ITS BASS GENRES

Beatport introduces [140 / Deep Dubstep / Grime](#), [Bass / Club](#), and [Breaks / Breakbeat / UK Bass](#) to its genre pages.

BERLIN, DE - February 4th, 2021 - Beatport, the world's number one destination for electronic music, has just announced that it will be introducing two new genres to the store — [140 / Deep Dubstep / Grime](#) and [Bass / Club](#), while also updating its current Breaks sections to [Breaks / Breakbeat / UK Bass](#).

By launching these three new and remodeled genre pages on the store, Beatport will give artists, distributors, and labels a new home where their distinct sounds can thrive amongst more like-minded tunes with their own genre page, Top 100 charts, dedicated playlists, store spotlights, a dedicated section in Beatport LINK, and more.

To make this expansion possible and help further improve Beatport's user experience, its Leftfield House / Techno and Leftfield Bass sections will cease to exist. Releases on the Leftfield pages will be recategorized amongst these three new genre sections. We are confident that this change will bring a clearer classification of sounds and greater representation to bass music communities.

Represented by labels like **DUPLOC**, **White Peach**, **Deep Medi Musik**, and acts such as **Sicaria Sound**, **Hypho**, and **Teffa**, the new **140 / Deep Dubstep / Grime** categorization will host the sonic creations that call back the origins of the Dubstep genre and continue to innovate 140 BPM sound system culture worldwide.

Speaking on the importance of distinguishing the two sides of dubstep, DUPLOC's label owner **Pieter Grauwels** said: *"It is fair to say that after the 2010 era, the 'heavy' and 'deep' sides of dubstep have been strongly separated, especially in terms of the communities surrounding the two sides. Over the last few years, 140 has become a*

broad term that represents more than just dubstep. It stands for an entire culture of bass music influenced by dubstep, grime, and trap. The boundaries between these genres continue to blur, so having one term to hold it all makes sense."

The new **Bass / Club** categorization aims to promote the more niche genres of dance music that deserve further visibility but are currently not large enough to warrant their own standalone sections. By consolidating the sounds of Juke / Footwork, Jersey Club, GQOM, UK Funky, Reggae / Dancehall sound system culture, and Global Club under this all-encompassing banner, Beatport will provide its patrons with an assorted online destination that's unlike anything found on the store. Hosting labels like **Moveltraxx**, **Enchufada**, **Lowup Records**, and acts such as **Roska**, **Mina**, **DJ Earl**, and much more. This section will be a hotspot for diverse and club-ready sounds worldwide.

Moveltraxx label-owner **Big Dope P** states: *"As the most important digital music store for electronic music, Beatport has always been the first to recognize the impact of Juke, Footwork & Jersey Club music. First via their featured charts/playlist and later by adding the sub-genres officially so it's great news they launch a Bass / Club main genre on the store to make it even easier for everybody to find the new heat thanks to their curators."*

Defined by imprints like **83**, **Hessle Audio**, **Ilian Tape**, and artists such as **Stanton Warriors**, **Anz**, and **Martyn**, the new **Breaks / Breakbeat / UK Bass** genre will update Beatport's pre-existing Breaks page with tracks from the Leftfield Bass and Leftfield House / Techno sections that fit into this heady classification. This section will also highlight the more experimental and low-end focused side of UK Bass.

Speaking on the genre launch, 83 label founder **GUAU** said: *"I have been a Beatport user since 2005, and this new category is perfect for those of us who produce and who also look for broken rhythms. Users will have an easier search, and this will help producers to reach more audiences. Everybody wins."*

Beatport's Bass curator, Yann Bonnet adds, *"The different origins and influences of what we call 'Bass music' has become incredibly diverse and heterogeneous over the years. It is in a state of perpetual evolution; therefore, reinventing our genre pages to deliver more precise representation for our artists, labels, and audience is an essential undertaking. We're confident that these new categorizations will be a significant step in solidifying Beatport as a leading hub and destination for all the compelling and distinct facets of the global 'Bass music' community."*

About Beatport:

Beatport is the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. The company also has a growing, streaming catalogue subscription service, [Beatport LINK](#). Founded in 2004, the Beatport family of companies includes [Beatsource](#), [Loopmasters](#), [Loopcloud](#) and [Plugin Boutique](#). Beatport has offices in Berlin, Brighton, Denver and Los Angeles. Follow us on [Twitch](#), [Facebook](#) and [Twitter](#), and [Instagram](#).

For more information, contact:

Farah Syed / Beatport
press@beatport.com