

# DETROIT DJ SETH TROXLER IS BEATPORT'S ARTIST IN RESIDENCY FOR BLACK HISTORY MONTH, CURATING AN INCOMPARABLE LINEUP OF INFLUENTIAL DJs FOR FEBRUARY ON TWITCH

Beatport's Black History Month celebration kicks off with an introductory conversation on Monday, February 8th between Troxler and Dr. Cornel West, discussing the origination of house and techno by African American creators.

**BERLIN, DE - February 3rd, 2021 -** Beatport, the world's number one destination for electronic music, announced today, Detroit DJ and artist, **Seth Troxler**, will be their February Artist in Residency on Twitch in honor of **Black History Month**. The four-week series kicks off on Monday, February 8th at 6am PST / 3pm CET with a conversation between Seth Troxler and American philosopher, political activist, social critic, author, and intellectual, **Dr. Cornel West**, discussing the African American origins of house and techno.

Over the course of the month, **Seth Troxler** will showcase a world renowned lineup of guests that are iconic legends who have shaped dance music history, combined with the next generation of talent, all who have influenced him over the years. Prior to each session, there will be introduction discussions where Seth Troxler and guests will go back to the history and roots of techno and house music, followed by DJ sets from pioneers and legends **Tony Humphries**, **Ron Trent**, **Stacey Hotwaxx Hale**, **Paul Johnson**, as well as rising artists, **Channel Tres**, **DJ Holographic** and many more.

Seth Troxler commented, "When Beatport approached me to host a month of streams during Black History Month, I was truly honored. Being from Detroit and mentored by people like Omar-S, Keith Worthy, and Scott Grooves, as well as understanding that techno and house history is black history, this is a story that was so deeply connected to my family's heritage. It has always been deeply important to keep the origins of dance music alive for the next generation. With this series, I've called some of the artists that have inspired me the most over the years as well as artists I really think have made their own story for the future. I hope you join me over the next 4 weeks to hear exclusive sets from these incredible artists. You might be out of school but as we say in Detroit 'Ya'll gunna learn something today!"

Each week, prior to the DJ sets, **Seth Troxler** and his guests will have a discussion, reflecting on history, influences and important records that helped shape moments and movements. Post-discussion it's a musical history lesson conducted by a diverse group of progenitors of the genre and newcomers who hail from the cultural hubs of Brooklyn, Chicago, Detroit and Los Angeles.

# **Episode 1 - History**

The residency begins with an introductory conversation between **Dr. Cornel West** and **Seth Troxler**, discussing the origination of house and techno. Followed by two of the originals, Chicago and New York house music legends, **Ron Trent** and **Tony Humphries** in conversation with Seth Troxler as they reflect on the history of house music.

# **Episode 2 - Founders**

Chicago house music pioneers **Paul Johnson** and **K-Alexi Shelby** join **Seth Troxler** for what will be a stimulating discussion that dives into how house music first emerged and evolved on the dance floors of the Windy City.

# **Episode 3 - Teachers**

Week three brings in the "godmother of house music," **Stacey Hotwaxx Hale**, and one of Detroit's best-kept secrets, **AI Ester**. **Seth Troxler** listened to Stacey Hotwaxx Hale every day on the radio and always looked up to AI Ester early on in his career. Join them as they swap stories, tracks, and the lessons that the Motor City has taught them about making it as a DJ.

#### **Episode 4 - Future**

The future is bright, with vibrant artists such as **DJ Holographic**, **Life on Planets (live)**, and **Channel Tres** forming new sonic pathways. Tune in with **Seth Troxler** and these three cutting-edge creators as they discuss house music's infinite possibilities.

Beatport's CEO, Robb McDaniels, adds, "We feel so lucky that Seth Troxler agreed to host such an incredible, influential lineup of artists for Black History Month. He will bring together trailblazing house and techno artists, alongside the future generation of great artists in these genres, for a four week educational series and unforgettable DJ sets. We are honored to have him as our February Artist Residency on Twitch."

Tune in, get educated and enjoy the celebration of **Seth Troxler's Residency for Black History Month** beginning, **Monday, February 8th at 6am PST / 3pm CET.** 

# Lineup

#### Week 1 - 02/08/21

15:00 – 15:30 Intro Discussion with Seth Troxler, Dr. Cornel West, Tony Humphries and Ron Trent

15:30 – 17:00 Tony Humphries

17:00 - 18:30 Seth Troxler

18:30 – 20:00 Ron Trent

#### Week 2 - 02/15/21

15:00 – 15:30 Intro Discussion

15:30 – 17:00 Paul Johnson

17:00 – 18:30 Seth Troxler

18:30 – 20:00 K-Alexi Shelby

#### Week 3 - 02/22/21

15:00 – 15:30 Intro Discussion

15:30 – 17:00 Stacey Hotwaxx Hale

17:00 - 18:30 Seth Troxler

18:30 - 20:00 Al Ester

### Week 4 - 03/01/21

15:00 – 15:30 Intro Discussion

15:30 – 17:00 DJ Holographic

17:00 - 17:15 Life on Planets (live)

17:15 - 19:00 Seth Troxler

18:45 - 19:45 Channel Tres

# **About Beatport:**

Beatport is the worldwide home of music for DJs, producers, and their fans. Founded in 2004, the Beatport family of companies includes <a href="Beatport">Beatport</a>, the preeminent store for electronic music DJs, <a href="Beatsource">Beatsource</a> for the open-format DJ community, and <a href="Loopmasters">Loopmasters</a>, <a href="Loopmasters">Loopcloud</a> and <a href="Plugin Boutique">Plugin Boutique</a> for music producers. The global DJ and producer community has an array of high-quality audio products to choose from, including: full song downloads, exclusive content from leading labels, a streaming music service seamlessly integrated into DJ software and hardware (LINK) and exclusive soundpacks and plugins. All of the content is expertly curated on a weekly basis by a global team that helps define DJ culture. Beatport has offices in Berlin, Brighton, Denver and Los Angeles. Follow us on <a href="Twitter">Twitch</a>, <a href="Facebook">Facebook</a> and <a href="Twitter">Twitter</a>, and <a href="Instagram">Instagram</a>.

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