

For Immediate Release



## Beatport and Wave Partner to Bring Live Interactive Electronic Music Performances to the World

*The series, titled "BEYOND", will initially feature artists, including: Durante, Haywyre, Marbs, Rinzen, Speaker Honey, SOHMI, Reid Speed, VNSSA, Worthy, and more*

**BERLIN, DE - April 29, 2021** - **Beatport**, the world's number one destination for electronic music and DJ culture, and **Wave**, the leader in interactive virtual entertainment experiences, have announced a collaboration to bring more immersive and interactive experiences to electronic music fans. Through Wave's cutting-edge broadcast and performance technology, the top DJ/Producers featured in the BEYOND series will transform themselves into digital avatars, performing live in a unique virtual world and interacting with fans in real-time.

Rising star, **Speaker Honey** will kick off the BEYOND series on Thursday, May 6th, with the series continuing throughout the Summer. Other artists spotlighted throughout the ten-show series include **Durante, Haywyre, Marbs, Rinzen, SOHMI, Reid Speed, VNSSA, Worthy**, and more. Fans can RSVP at [wave.watch/beatport](https://wave.watch/beatport) for the Speaker Honey show.

Throughout the BEYOND series, fans will have the opportunity to interact with their favorite DJs like never before, by participating in live Q&A and voting on virtual scene changes, and even seeing themselves featured in the show. Fans can also influence the live event, offering virtual gifts throughout the show that artists can incorporate into their sets to create a truly collaborative experience.

**Speaker Honey** commented, "Beatport has always been my number one source for discovering new music for my sets! So I am beyond stoked to step into a Wave show and become a part of the future of what it means to share music in our digital world. It is so exciting to experience all the awesome opportunities new technology is creating for musicians and artists...I'm here for it!"

Another DJ performing during the series, **Rinzen**, added, "We are experiencing a rare, liminal moment in history where the threshold between physical and virtual performance is being definitively crossed. I am amazed by the new technology I am seeing from companies like Wave and honored to be part of this new partnership with Beatport. I believe this is a landmark step forward in the evolution of live performance and am so excited to see what we can create together."

Speaking about her upcoming Wave performance, Beatport NEXT artist, **VNSSA**, said, "I'm so excited for the opportunity to connect and perform in such a unique way. Streaming and online concerts have been bringing people around the world together, and it's amazing to watch all of this new technology unfold. I think the Waves with Beatport could be a real change in the way we experience live music and propel us into a fresh future of concert streaming."

"I have been a true believer in the power of Wave's technology to empower creatives since Day 1. When the opportunity arose for Beatport to collaborate with Wave on the BEYOND series, there was no doubt in our minds that this would be a one-of-a-kind experience for us and each of the artists involved," said **Zach Jaffe, Director of Marketing and Partnerships at Beatport**. "We are thrilled to be taking this first step through a wholly original door of virtual performance interactivity. To be in partnership with such an incredibly talented collection of electronic musicians and the visionary creators at Wave is a mind-blowing way to bring the global DJ community together."

"We love DJ culture, and are excited to partner with Beatport to bring Wave's live and interactive virtual entertainment experiences to a broader set of artists and their fans," said **Jarred Kennedy, COO of Wave**. "Our roots are in electronic music and the BEYOND series represents a big step forward in enabling emerging DJs to create, distribute and monetize unique virtual performances on Wave's platform."

To date, Wave has hosted more than 50 events for such artists as **The Weeknd, John Legend, Alison Wonderland, Dillon Francis, Tinashe, Imogen Heap, REZZ, Galantis, Jean-Michel Jarre** and **Lindsey Stirling** and more. Together, these concerts have drawn millions of music fans from all over the world.

Waves are live streamed globally on wave.watch and across popular social and gaming platforms including YouTube, Twitter, Twitch, TikTok, Facebook and Roblox.

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### **About Beatport:**

Founded in 2004 as the principal source of music for DJs, Beatport is today the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Beatport LINK allows any DJ to access the Store catalog directly from their favorite performance hardware and software as well as access without an internet connection in their patented Offline Locker. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. Beatport has offices in Los Angeles, Denver and Berlin. Follow us on [Twitch](#), [YouTube](#), [Instagram](#), [Facebook](#), and [Twitter](#).

### **About Wave:**

Wave's mission is to bring people together through virtual entertainment. Wave shows enable artists and audiences to collaborate in the creation of the most interactive live performance experiences in the world. Waves are live, interactive and immersive shows that are unlike any virtual concert ever experienced. Waves combine the best of live music, gaming and broadcast technology to transform the live music experience. Through cutting-edge broadcast technology and real-time gaming graphics, Wave concerts transform any artist into their own digital avatar, who can perform live; allowing fans to enjoy and interact with them in a virtual world.

Waves are live streamed globally on wave.watch and across popular social and gaming platforms including YouTube, Twitter, Twitch, TikTok, Facebook and Roblox. To date, the company has hosted more than 50 Waves events for a number of popstars, DJs and artists including The Weeknd, John Legend, Alison Wonderland, Tinashe, Imogen Heap, REZZ, Galantis, Jean-Michel Jarre and Lindsey Stirling, performing for millions of viewers around the world.

Wave was founded by music and technology veterans Adam Arrigo and Aaron Lemke, whose experience includes supporting the design and development of leading music and gaming apps including the Rock Band series and Dance Central series. The company is based in Los Angeles, CA. For more information, go to <https://wave.watch/>.

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