

For Immediate Release



Beatport Celebrates Pride With A Club Called Rhonda, Community Bread, HE.SHE.THEY, Worthy and Others

Berlin, DE - June 17th - Beatport, the worldwide leader of electronic music for DJs, producers, and their fans, is celebrating Pride throughout the month with exclusive programming that highlights more than a dozen LGBTQIA+ artists. While Beatport is an ongoing, year-round, [home for diversity and inclusive content](#), its June schedule brings a more robust selection of offerings that spotlight the community where dance music got its start.

Although most dance music fans still cannot gather at festivals and clubs for more traditional Pride festivities this month, they will have ample opportunity to party with Pride from the comfort of their own homes with virtual DJ sets from LGBTQIA+ artists streamed on Beatport's [Twitch](#), [Facebook](#), [Instagram](#), and [YouTube](#) channels, as well as through its virtual events partnership with WAVE. Some of the upcoming highlights include:

- Tonight, June 17th at 6:30pm PT / 3am CEST, **Worthy** takes the virtual stage in WAVE for the latest edition of BEYOND, an ongoing immersive and interactive event series. Worthy will be transformed into a digital avatar, performing live in a unique virtual world and interacting with fans in real-time. Watch [HERE](#).
- On June 22 at 9am PT / 6pm CEST, Beatport will host a live Q&A with Brooklyn-based **Lauren Flax** on the Beatport [Instagram](#).
- On June 24 at 9am PT / 6pm CEST, Beatport will conduct a live Q&A with **IMANU** on the Beatport [Instagram](#). Then, beginning at 10am PT / 7pm CEST, Beatport will host the Ballantine's Scotch whisky True Music x NYC collective Community Bread stream featuring sets by **Jasmine Infiniti**, **quest?onmarq**, **SHYBOI**, and **The Carry Nation**. **Arthur Kozlovski**, **Managing Director of Community Bread** will interview **The Carry Nation**. This stream will be available on Beatport's Twitch, Facebook and YouTube channels.

- On June 26 beginning at 8am PT / 5pm CEST, Beatport teams up with **HE.SHE.THEY**, a techno and house record label, fashion label and ultra-inclusive party, for Pride 2021. The virtual event begins with a brand new introductory discussion with the Co-founder of HE.SHE.THEY, **Steven Braines** and various artists. The conversation is followed by a re-stream of seven DJ sets from last year. HE.SHE.THEY Pride 2021 benefits **The Trevor Project** charity, which provides crisis intervention and suicide prevention services to LGBTQIA+ young people. The stream will be available on Beatport's Twitch and YouTube channels.
- Beatportal, Beatport's editorial site, will showcase the history and future of LA-based, globally renowned pansexual party crew, **A Club Called Rhonda**, this month. Additionally, Beatportal's "[On Our Radar](#)" features queer artists **Longstocking** and **Gina Breeze**.
- Beatportal's monthly 'Introducing' series will feature **Sky Deep**, a Berlin-based LGBTQIA+ activist, musician, teacher, producer, and award-winning queer porn director turned dance music phenomenon.
- Established French DJ/producer and **Correspondant** label boss, **Jennifer Cardini**, celebrates Pride month and pays homage to the queer roots of dance music with Beatport's Playlist of the Week. Listen [HERE](#). You can also check out previous Playlists of the Week from **ABSOLUTE** [HERE](#) and **Eli & Fur** [HERE](#). Dutch duo, **Black Girl/White Girl** will round out the month with their playlist.
- Beatport's Curation team and LGBTQIA+ colleagues have each selected 5-10 tracks from the LGBTQIA+ artist and producer community, this will be compiled into a Pride 2021 playlist featuring 80-100 tracks. In addition, this will be featured in a newsletter going out to LINK customers next Friday, June 25th at 10am CEST. The newsletter will feature 10-12 LINK playlists from the LGBTQIA+ community.
- Fans can also catch a replay of sets from Barcelona-based queer collective and label, **MARICAS**, that aired on Beatport's YouTube channel, [HERE](#). Or they can re-watch Beatport's Instagram Q&A with **ABSOLUTE** [HERE](#). There is also a Studio Jam spotlight on **ALINKA** on Beatport's Instagram [HERE](#).
- Rounding out Pride activities, Beatport will host a live Q&A with **Eli & Fur** on the Beatport [Instagram](#) on July 1st. On July 2nd, Beatport Curator, DJ & Producer, **Tom Peters** invites **Mala Ika** for the weekly Curation stream. Mala was born and raised in Guadeloupe and will play a special mix of Indie Disco and Italo Disco.

Artist press pictures [HERE](#).

About Beatport:

Beatport is the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. The company also has a growing, streaming catalog subscription service, [Beatport LINK](#). Founded in 2004, the Beatport family of companies includes [Beatsource](#), [Loopmasters](#), [Loopcloud](#) and [Plugin Boutique](#). Beatport has offices in Berlin, Brighton, Denver and Los Angeles. Follow us on [Twitch](#), [Facebook](#), [YouTube](#), [Twitter](#), and [Instagram](#).

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