

# Loopcloud, Beatport, Beatsource, LabelRadar and Plugin Boutique announce Global Producer Challenge with a \$100,000 prize package

**UNDER EMBARGO UNTIL 3PM BST / 4PM CEST / 7AM PT  
THURSDAY 17TH JUNE**

Covering a complete world of sound, producers can enter their original tracks to be in with a chance of winning a prize package worth \$100,000. The competition covers six genres: **Techno, House, Drum and Bass, Mainstage/EDM, Hip Hop & Trap, and Reggaeton.**

**London, UK - June 17, 2021** – Following the success of Beatport's 2020 Producer Challenge, Loopcloud and Beatport have teamed up once again to announce the biggest music production challenge of 2021, in collaboration with Beatsource, LabelRadar and Plugin Boutique.

Before entering the competition, producers can download a Participant Pack to create an original track. Every entrant can take advantage of the free plugins, sounds, music courses and DJ services worth over \$200. When your track is ready, upload it to LabelRadar before July 15th (23:59 PT) to be in with a chance of winning.

## The Prizes

30 finalists across all 6 genres will be selected by our team of music experts on August 6th. Each finalist will receive \$2,500 worth of equipment or services from Beatport, Beatsource, Loopcloud, Plugin Boutique, Producertech, Cloudbounce, iZotope, Softube and Ujam.

5 finalists from each genre will be considered for a full release and promotional campaign via prestigious labels Shogun Audio, Rekids, Def Jam Recordings, Nervous, DJcity Records, or Spinnin' Records. All finalists will then go head-to-head in a public vote to be in with a chance of winning the grand prize – a dream studio setup worth \$30,000.

The total list of prizes includes:

### **For each of the 30 finalists**

One year of free access to Beatport LINK PRO+ or Beatsource LINK PRO+

One year of free access to Loopcloud Pro

One year of free access to all courses from Producertech  
One year of free access to Cloudbounce Infinity  
One year of free access to Antares Auto-Tune Unlimited  
One SoundSpot Nebula plugin  
One WA Production Babylon plugin  
One Plugin Boutique RADIO plugin  
One Plugin Boutique StereoSavage plugin  
One Loopmasters Bass Master plugin  
One iZotope Mix and Master Bundle  
One Softube Model 72 plugin  
One Ujam Symphonic Elements STRIIINGS plugin

**For the Grand winner**

One year of free access to Beatport LINK PRO+  
One year of free access to Beatsource LINK PRO+  
All courses from Producertech for life  
One Cloudbounce Mastering subscription for life!  
Two years of free access to Antares Auto-Tune Unlimited  
One year of free Reason+ subscription  
One pair of Adam A7X speakers  
One Akai MPC One  
One AKG K-371  
One AKG C414 XLS  
One Denon Prime GO  
One Focusrite Scarlett 8i6  
One Glorious Workbench desk  
One iZotope Music Production Suite 4  
One Modal Cobalt 8X  
One Modal Argon 8M  
One Novation Launchpad X  
One Softube Volume 5  
One Spitfire Studio Orchestra  
One Subpac X1 and One Subpac C1 controller  
One Ujam Full bundle  
One Vicoustic Vicstudio Box  
One custom panel from Vicoustic  
One Plugin Boutique Carbon Electra plugin  
One Plugin Boutique Scaler 2 plugin  
One Plugin Boutique VirtualCZ plugin  
One Plugin Boutique BigKick plugin  
One Loopmasters Plugins KHORDS plugin  
One SoundSpot Fat 2 plugin  
One SoundSpot Cyclone plugin  
One SoundSpot Oracle plugin  
One SoundSpot Evade plugin  
One SoundSpot Paradox plugin  
One WA Production Deluxe Vocal Bundle  
One Iceberg Audio The Sub plugin  
One Cableguys Curve 2 plugin  
One DJ Swivel Spread plugin  
One Glitchmachines Palindrome plugin  
One KV331 Audio Synthmaster One plugin

Anybody that would like to enter the 2021 Producer Challenge must submit an original track in their chosen genre by July 15th, 2021, at 23:59 Pacific Time. Full details on the Global Producer Challenge is available [here](#)

## What is Loopcloud?

[Loopcloud](#) is more than a sample library: it gives musicians studio-quality samples, loops and instruments to take their music further. Loopcloud opens up a world of over 4 million royalty-free samples from every genre you can imagine. You can preview, modify and edit every sample in perfect time and key with your project – only downloading the songs you want.

Loopcloud now uses AI technology to find you the perfect sound, faster. Preview sounds whilst staying in the creative flow with harmonic and rhythmic sound matching, adjustable audio search filters, similar sound recommendations, and much more. Loopcloud is available from £5.99 / €6.99 / \$7.99 per month.

## About Beatport

Beatport is the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. The company also has a growing, streaming catalogue subscription service, [Beatport LINK](#). Founded in 2004, the Beatport family of companies includes [Beatsource](#), [Loopmasters](#), [Loopcloud](#) and [Plugin Boutique](#). Beatport has offices in Berlin, Brighton, Denver and Los Angeles. Follow us on [Twitch](#), [Facebook](#), [YouTube](#), [Twitter](#), and [Instagram](#).

## Press contact:

[leon@loopmasters.com](mailto:leon@loopmasters.com)

## Press Assets:

<http://bit.ly/GlobalProducerChallenge>

## Learn More:

<http://www.loopcloud.com/cloud/global-producer-challenge-2021>