

**For Immediate Release**



**Beatport Launches The Beatport Plan, a New \$9.99/Month Subscription Tier that Enables Anyone to Instantly DJ from Their Computer**

**(BERLIN, DE — December 15th, 2021)** Beatport, the worldwide leader of electronic music for DJs, producers, and their fans, has unveiled today **The Beatport Plan**, a new pricing tier for their popular subscription service that gives aspiring and professional DJs access to millions of the best electronic music tracks for just \$9.99/month. By integrating with Beatport’s popular DJ web app, subscribers to The Beatport Plan can instantly become DJs within their Browser - no expensive DJ hardware required.

With a subscription to The Beatport Plan, music fans will access, discover, save and listen to more than 9 million expertly curated songs, along with full track previews and the ability to create personalized playlists that fit any musical mood. On the go? The new plan integrates with the Beatport Mobile App which enables users to discover new artists and create playlists from their mobile phone.

The Beatport Plan includes full-length track previews of all songs in the Beatport store and the added ability to create unlimited playlists within the Beatport DJ web app. With its straightforward, drag-and-drop, two-deck interface, users can mix and audition any two tracks instantly with all the essential controls any DJ would expect. The Beatport Plan includes an auto-mix feature, allowing subscribers to set their playlists to automatically blend and play.

“The Beatport Plan enables those who love dance music to instantly play tracks from our curated catalog or create their own playlist. For both new and seasoned DJs, anyone can instantly start using Automix or learn the craft of DJing with the Beatport DJ Web app controls,” said **Laren Agius, Head of Product**. “We think this new tier will be the perfect gateway for electronic music fans to explore what it’s like to control the party from behind the decks.”

The new Beatport Plan cements Beatport’s place as the home for DJs and producers, while now opening up the platform’s services to a broader range of creators and music fans than ever before.

Link [here](#) to the Beatport DJ Web app

Link [here](#) to The Beatport Plan

Artwork [here](#)

**About The Beatport Group:**

The Beatport Group is the worldwide home of music for DJs, producers, and their fans. Founded in 2004, the The Beatport Group family of companies includes [Beatport](#), the preeminent store for electronic music DJs, [Beatsource](#) for the open-format DJ community, [Loopmasters](#), [Loopcloud](#) and [Plugin Boutique](#) for music producers, and Beatport Media Group for brands and fans of DJ culture. The Beatport Group's portfolio of products includes an array of high-quality audio solutions to choose from, including: full song downloads, exclusive content from leading labels, a streaming music service seamlessly integrated into DJ software and hardware (LINK) and exclusive sound packs and plugins. All of the content is expertly curated on a weekly basis by a global team that helps define DJ culture. Beatport has offices in Berlin, Brighton, Denver and Los Angeles. Follow us on [Twitch](#), [Facebook](#) and [Twitter](#), and [Instagram](#).

**Media Contacts**

Farah Syed / Beatport  
[press@beatport.com](mailto:press@beatport.com)

Jill Mango / SpinLab Communications  
[jill@spinlab.net](mailto:jill@spinlab.net)

John Vlautin / SpinLab Communications  
[jv@spinlab.net](mailto:jv@spinlab.net)

Ally Norton / SpinLab Communications  
[ally@spinlab.net](mailto:ally@spinlab.net)

Dana Maconi / SpinLab Communications  
[dana@spinlab.net](mailto:dana@spinlab.net)