

For Immediate Release



**Beatport and Microsoft Surface launch a global search for the next emerging talent with the Originals<sup>2</sup> Remix Competition, featuring Italian DJ duo, Gioli & Assia**

*The four winning musicians will perform a world-first four-person B2B set with the Beatport DJ app on Surface Laptop Studios alongside Gioli & Assia at the [International Music Summit \(IMS\)](#) in Ibiza.*

**(Berlin - February 1st, 2022)** - **Beatport**, the global leader of music for DJs, producers, and their fans, and Microsoft Surface, the innovative laptop and 2-in-1 brand, announced today the next phase of **Originals<sup>2</sup>**, a global campaign to connect and empower musicians with the latest technology products and services.

Originals<sup>2</sup> launched in December 2021 during Art Basel with the world-first remote back-to-back livestream featuring Jamie Jones in Miami and Loco Dice in Berlin. The groundbreaking set was performed using Beatport DJ's new feature, Party Mode, optimized for touchscreen on Microsoft Surface.

The next phase of Originals<sup>2</sup> will center around a global remix competition, featuring globally renowned Italian DJ duo, **Gioli & Assia**, in search of the next emerging DJs/producers from around the world.

Beatport and Microsoft Surface are challenging musicians of all abilities to remix Gioli & Assia's "Inside Your Head" track from the duo's label, Diesis Records. To enter, visit [remix.beatport.com](https://remix.beatport.com) and download the "Inside Your Head" stems and submit your remix before March 6th (11:59PM PT).

*"We are so excited about our collaboration with Microsoft Surface and Beatport. The new Surface Laptop Studio has supercharged our studio set-up at home here in Sicily and we can't wait to bring it to Ibiza this spring. We used to have a residency in Ibiza, it was our best summer yet and we've been dreaming of going back", said Gioli & Assia. "We're also so excited to be able to gift both a Microsoft Surface prize pack and a trip to Ibiza to the remix competition winners! We chose our favorite song "Inside Your Head" for the remix competition from our label Diesis Records and are excited to discover all the new versions the remixers will create! Also looking forward to discovering new producers through this process! See you in Ibiza!"*

The remix entries will be judged by a panel of experts, including Gioli & Assia, awarding four winners with a prize pack of up to \$10,000 worth of Beatport services and Microsoft Surface products, including an exclusive trip to IMS 2022, Ibiza. The winners will be guests of honor at Beatport and Microsoft Surface's Originals<sup>2</sup> Academy as part of IMS College, empowering artists with access to panels, training and the latest technology.

*"Microsoft Surface has been enormously important in supporting up-and-coming DJ/producer talent and we're thrilled to be working with them to leverage their technology to fuel this exciting competition,"* said Ed Hill, Vice President of Beatport Media Group. *"Microsoft has always been a pioneer in computer technology and couldn't be a better fit for Beatport as we continue to transform the electronic music space through our cutting edge platform."*

*"Technology breaks down boundaries for musicians to collaborate seamlessly from anywhere,"* said Chris Beeby, Director of Global Partnerships, Microsoft Surface. *"With our innovative laptops and Beatport's cutting edge software, our long-term vision for Originals<sup>2</sup> is to empower the next generation of musicians."*

Using the Beatport DJ app on Surface Laptop Studios, the four remix competition winners will perform a world-first four-person b2b set alongside Gioli & Assia in Ibiza during IMS, which will be streamed via Beatport's Twitch and YouTube.

Each winner will also take home a massive prize package, which includes a Microsoft Surface Laptop Studio, a one-year subscription to Beatport LINK, and more. Check out the full list of prizes below.

#### **Confirmed prizes for all 4 winners:**

- Microsoft Surface Laptop Studio
- Microsoft Surface Slim Pen
- Microsoft Surface Headphones 2
- 1-year subscription to Microsoft 365 Personal
- Participation in a livestream from Ibiza, Spain with the 3 other winners, alongside Gioli & Assia using the Beatport DJ App's Party Mode feature. The feature is seamlessly integrated into Beatport's DJ web app streaming platform. Party Mode enables up to four DJs to collaborate on real-time sets from different locations.
- A Delegate Badge for the International Music Summit (IMS) and the IMS College Powered By Beatport, Microsoft Surface and Point Blank Music School in Ibiza, Spain taking place the week of April 25th, 2022.
- A Pair of Hedd TYPE 07 MK2 Monitors
- Beatport LINK Pro account (1 year)
- Label Radar (100 credits)
- Loopcloud Pro (1 year)
- Plugin Boutique VST instrument and tools selections:
  - Plugin Boutique Scaler 2

- Loopmasters Bass master
- Loopmasters KHORDS
- Excite Audio Lifeline Expanse

**Learn more and download the stems [here](#).**

**Campaign Artwork below:**

**[Static Social Flyers](#)**

**[Animated Flyers](#)**

**[Gioli & Assia Press photo](#)**

***\*No purchase necessary to enter or win. Open only to entrants 18+ with an active LabelRadar account. Competition ends 3/6/22. For full Official Rules, see [remix.beatport.com](http://remix.beatport.com).***

**About The Beatport Group:**

The Beatport Group is the worldwide home of music for DJs, producers, and their fans. Founded in 2004, the The Beatport Group of companies includes Beatport, the preeminent store for electronic music DJs, Beatsource for the open-format DJ community, [Loopmasters](#), [Loopcloud](#) and [Plugin Boutique](#) for music producers, and Beatport Media Group for brands and fans of DJ culture. The Beatport Group's portfolio of products includes an array of high-quality audio solutions to choose from, including: full song downloads, exclusive content from leading labels, a streaming music service seamlessly integrated into DJ software and hardware (LINK) and exclusive sound packs and plugins. All of the content is expertly curated on a weekly basis by a global team that helps define DJ culture. Beatport has offices in Berlin, Brighton, Denver and Los Angeles. Follow us on [Twitch](#), [Facebook](#) and [Twitter](#), and [Instagram](#).

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