

Plugin Boutique Celebrate A Decade In The Music & Technology Community

London, UK - February 23st, 2022 - Having first been established in 2012, Plugin Boutique progresses into 2022 celebrating a decade of technology and community in music making technology.

The past ten years have certainly flown by; Plugin Boutique has grown from its foundations in the South East of England to encompass an international marketplace for the widest range of audio plugins, instruments and production tools available.

With a focus on connecting both established and upcoming brands with a global network of producers and musicians, Plugin Boutique has set itself as a hub of innovation. Not only the preferred marketplace of established companies, Plugin Boutique has assisted countless smaller businesses in finding fresh and specialist audiences for their innovative products. Over the past ten years, Plugin Boutique has represented over 7,000 plugins and served over half a million customers.

To celebrate this ten year anniversary and in anticipation of another decade of creativity, Plugin Boutique are looking forward to presenting a number of very special offers that aim to involve music producers from across a wide range of genres. Plugin Boutique customers can look forward to a variety of plugins available for \$10 alongside some 10 year anniversary gifts including:

- Free transaction gift

- \$10 plugins
- <u>\$10 bundle 1</u> & <u>Bundle 2</u>
- Live streams with artists and developers
- Time sensitive sales to coincide with our 10th anniversary.

We'll also be looking back with a series of articles exploring some of the most innovative sounds, unexpected twists and biggest changes in technology that have occurred across both hardware and software, both in the professional recording studio as well as for the musical revolution at home.

About Plugin Boutique

Plugin Boutique is the place where the best music software companies come to sell their VST Plugins, Instruments, and Studio Tools to Producers, Musicians and DJs worldwide. Customers can browse Best Selling and Top Rated products and can download Free VST Plugins, Demos, and Trial Versions before purchasing.

Press Contact

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Press Assets

10th Birthday Assets

About The Beatport Group

The Beatport Group is the worldwide home of music for DJs, producers, and their fans. Founded in 2004, the The Beatport Group family of companies includes Beatport, the preeminent store for electronic music DJs, Beatsource for the open-format DJ community, Loopmasters, Loopcloud and Plugin Boutique for music producers, and Beatport Media Group for brands and fans of DJ culture.

The Beatport Group's portfolio of products includes an array of high-quality audio solutions to choose from, including: full song downloads, exclusive content from leading labels, a streaming music service seamlessly integrated into DJ software and hardware (LINK) and exclusive sound packs and plugins.

All of the content is expertly curated on a weekly basis by a global team that helps define DJ culture. Beatport has offices in Berlin, Brighton, Denver and Los Angeles. Follow us on <u>Twitch</u>, <u>Facebook</u> and <u>Twitter</u>, and <u>Instagram</u>.

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