

For Immediate Release



Beatport Presents: ReConnect In Solidarity with Ukraine

Chris Liebing, Nicole Moudaber, Daria Kolosova, Joris Voorn, Victor Calderone all play for a global fundraising marathon livestream benefiting Choose Love's Ukraine Crisis Appeal on Sunday, March 13, in partnership with Pioneer DJ & Audius

Thursday, March 9th, 2022 - Beatport, the global leader of music for DJs, producers, and their fans, announced today its **ReConnect In Solidarity with Ukraine**. The 20+ hour music marathon event begins this Sunday, March 13 at 1AM EST / 7AM CET, and features performances from world renowned talent in benefit of [Choose Love's Ukraine Crisis Appeal](#) charity. Beatport has partnered with Pioneer DJ and Audius for this ReConnect.

Promoters, venues, and artists from all corners of the globe have joined forces with Beatport & Choose Love in supporting Ukraine and all those impacted by the war. Throughout the duration of the multi-hour stream across Twitch, Facebook, and YouTube, viewers can make donations, with the money directly benefiting those most affected by the ongoing war in Ukraine. All funds raised by Beatport's ReConnect will directly benefit [Choose Love Ukraine](#), a non-profit organization providing vital aid and services to those fleeing Ukraine in the form of emergency medical care, food, shelter, clothes, support for the LGBTQIA+ community, and more. With the forced displacement of millions of people, Choose Love Ukraine aims to provide safety and hope for many in this desperate time of need.

"Over the course of the past few weeks, we've seen the world unite in support of Ukraine and the ongoing crisis faced by its citizens. Beatport stands with Ukraine, and wants to do our part in helping the country by hosting another ReConnect event directly benefiting Choose Love Ukraine, a fantastic charity helping citizens safely flee the country," said **Robb McDaniels, CEO of Beatport**.

Roniel Rumburg, CEO of Audius, added, "with an amazing lineup of world renowned electronic artists, we hope Audius' partnership can help to make this ReConnect with Beatport the biggest yet and raise vital money for those affected."

The broadcast will be a hybrid of real world events, and solo artist streams from across the world.

The live events will take place in New York at Public Records in partnership with New York-based queer collective Community Bread; Lisbon at Collect; Sydney at The Point/Shell House; Bali at Morabito and Berlin at Baketown; with additional artists joining in from Brazil, The Netherlands, Switzerland, Spain, Bali and more throughout the duration of the multi-hour festival.

Berlin-based DJ and producer **Nakadia** adds, "It breaks my heart to see the brutal destruction of Ukraine and the suffering of innocent Ukrainian people. Ukraine's electronic music scene is one of the most vibrant on the planet. I am very happy to see the world of electronic music stand united behind Ukraine."

As part of the fundraiser, Pioneer DJ will be giving away prizes including DDJ-400 DJ controllers, DM-40 BT speakers and 20 pairs of VM-70 active monitor speakers to the online audience.

Mark Grotefeld, AlphaTheta EMEA said, "Pioneer DJ's mission is One Through Music. This is music's higher potential; it brings all peoples together; it can help us let go of our perceived differences and unite. The antithesis of One Through music is War. So, we are honored to be supporting Beatport, who have taken the industry lead in this initiative, to raise desperately needed funds for our brothers and sisters in Ukraine during this horrific time."

A central hub of the DJ community for nearly two decades, Beatport believes in the eternal power of music to unite the world even in the most difficult of times.

Beatport's ReConnect initiative began in March of 2020 as the COVID-19 pandemic brought the world to a halt. With the goal of bringing the greater music community, as well as charities together during unprecedented times, ReConnect aims to connect people while benefiting important causes. Since its March 2020 inception, ReConnect has hosted two multi-hour live events benefiting those affected by COVID-19, raising over \$260,000 across the two outstanding streams. Later that same year, Beatport ReConnect hosted *For Beirut*, an initiative geared towards raising funds to support those in Lebanon affected by the Beirut explosion, and for *You Are Not Alone*, a mental health organization.. Over the course of its existence, Beatport's ReConnect series has raised more than \$600,000 for charities across the globe.

Beatport is also collaborating with several industry partners including Native Instruments, Serato, Denon, Numark, Rane and Akai to give away dozens of music products to viewers.

Phase 1 Lineup (A-Z):

Arthur Kozlov

BLANCAh

Chris Liebing

Daria Kolosova

Hector Romero

Joris Voorn

Joyce Muniz

Julia Govor

Ma Sha

MORENXXX

Nakadia B2B Yuliana Popovych

Nicole Moudaber

Radio Slave

Spartaque

Stella Bossi

TERR

Victor Calderone

Yousef

Xenia

+ More TBA

[Artwork](#) (socials and press flyer)

Artist Press Pics:

[Daria Kolosova](#)

[Nicole Moudaber](#)



About The Beatport Group:

The Beatport Group is the worldwide home of music for DJs, producers, and their fans. Founded in 2004, the The Beatport Group of companies includes Beatport, the preeminent store for electronic music DJs, Beatsource for the open-format DJ community, [Loopmasters](#), [Loopcloud](#) and [Plugin Boutique](#) for music producers, and Beatport Media Group for brands and fans of DJ culture. The Beatport Group's portfolio of products includes an array of high-quality audio solutions to choose from, including: full song downloads, exclusive content from leading labels, a streaming music service seamlessly integrated into DJ software and hardware (LINK) and exclusive sound packs and plugins. All of the content is expertly curated on a weekly basis by a global team that helps define DJ culture. Beatport has offices in Berlin, Brighton, Denver and Los Angeles. Follow us on [Twitch](#), [Facebook](#) and [Twitter](#), and [Instagram](#).

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