

For Immediate Release



TIËSTO AND BEATPORT LAUNCH “THE MOTTO GLOBAL REMIX CHALLENGE”

**IN PARTNERSHIP WITH LOOPCLOUD, LABELRADAR, SPINNIN' RECORDS,
MUSICAL FREEDOM, AND ATLANTIC RECORDS**

**ASPIRING DJS AND PRODUCERS INVITED TO SUBMIT ORIGINAL REMIX OF
TIËSTO & AVA MAX’S SMASH DANCE ANTHEM, “[THE MOTTO](#)”**

WINNING ENTRY TO BE RELEASED BY ATLANTIC RECORDS LATER THIS YEAR

GRAMMY® Award-winning, RIAA platinum-certified international icon **Tiësto** and **Beatport**, the global leader of music for DJs, producers, and their fans, announced today **“The Motto Global Remix Challenge,”** inviting ambitious DJs and producers around the world to submit their own original spin on Tiësto & Ava Max’s worldwide dance anthem, [“The Motto.”](#) The winning entry will be released on Atlantic Records later this year; runner-up prizes will also be awarded. Last year’s Global Remix Challenge for Tiësto’s “The Business Pt I + II (feat. Ty Dolla \$ign)” was the biggest remix contest in Beatport, LabelRadar, and Atlantic Records’ history.

The challenge begins Monday, March 14th 2022, and producers from all genres are encouraged to register for the contest at [LabelRadar](#). Participants can download the stems directly by heading over to the [Remix Challenge Landing Page](#) and can sign up for Loopcloud to receive additional sample packs. Participants must submit their remix to LabelRadar by Friday, April 1st, 2022 at midnight pacific time. Following the deadline, Tiësto will judge the remixes alongside Atlantic Records via LabelRadar. After selecting the top submissions, the tracks will be posted online, and the global dance music community will vote and help choose the winning remix.

The grand prize winner will secure an official release on Atlantic Records, a music production prize package worth over \$10,000, which includes Genelec 8341A Studio Monitors, social support from Tiësto, Beatport, and the other remix challenge partners. Three runners-up will also receive prizes such as Tiësto’s The Next Beat Controller, playlist support on Beatport, support on Beatport, and subscriptions to Beatport LINK, Loopcloud, Reason, and more.

“[The Motto](#)” has proven an international blockbuster since its release last November, reaching the top 5 on *Billboard*’s “Dance/Electronic Songs” chart while earning more than **364M** worldwide streams thus far. It is the 3rd single from Tiësto’s upcoming album on Atlantic Records. The official music video which features Ava Max and Tiësto, was directed by Christian Breslauer (The Weeknd, Lil Nas X, Doja Cat) and currently boasts over **45M** views via YouTube [HERE](#). The video made its broadcast premiere on MTV Live,

MTVU and on the ViacomCBS Times Square billboard. “The Motto” was further joined by an exclusive remix by GRAMMY® Award-nominated, multi-platinum German DJ/Producer **Robin Schulz**, available now at all DSPs and streaming services [HERE](#).

ABOUT TIËSTO

Tiësto is a Grammy® Award-winning, platinum-certified, international icon. The DJ and producer is the only artist to ever hold the titles of “The Greatest DJ of All Time” courtesy of Mixmag, “#1 DJ” according to Rolling Stone, and “The Godfather of EDM,” as proclaimed by Billboard. From his underground dance floor bangers to his high-profile Las Vegas residency and crossover success, Tiësto created the blueprint that defines what it means to be a success in today’s dance music world. In Tiësto’s true fashion, he continues to expand across genres, always evolving his craft. With over 10 billion cumulative streams and a social platform with an audience exceeding 30 million fans spanning the globe, he continues to revolutionize the dance music landscape. Tiësto’s first release since signing with Atlantic Records, “The Business” has dominated airplay and charts worldwide since its September 2020 release, garnering over 1.3 billion streams to date. It has also held a steady position on Apple & Spotify’s “Today’s Top Hits” & “Today’s Hits” playlists, and hit #1 at US Dance Radio. “The Business” is certified Platinum in 15 countries and gold in 8 countries and has held a place on the Top 10 official singles chart in 10 countries as well as Top 50 on Spotify in 31 countries. Tiësto made history with single “Don’t Be Shy” with Karol G, which marked the first English song ever for Karol G, and the first Latin Artist collaboration for Tiësto. The third single from Tiësto’s upcoming album, “The Motto” with Ava Max is out now.

ABOUT THE BEATPORT GROUP

The Beatport Group is the worldwide home of music for DJs, producers, and their fans. Founded in 2004, The Beatport Group of companies includes Beatport, the preeminent store for electronic music DJs, Beatsource for the open-format DJ community, [Loopmasters](#), [Loopcloud](#) and [Plugin Boutique](#) for music producers, and Beatport Media Group for brands and fans of DJ culture. The Beatport Group’s portfolio of products includes an array of high-quality audio solutions to choose from, including: full song downloads, exclusive content from leading labels, a streaming music service seamlessly integrated into DJ software and hardware (LINK) and exclusive sound packs and plugins. All of the content is expertly curated on a weekly basis by a global team that helps define DJ culture. Beatport has offices in Berlin, Brighton, Denver and Los Angeles. Follow us on [Twitch](#), [Facebook](#) and [Twitter](#), and [Instagram](#).

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