

For Immediate Release



Beatport and Microsoft Surface Team Up With IMS College and Point Blank Music School for Three Days of Educational Programming at International Music Summit in Ibiza

IBIZA, SPAIN - April 20th, 2022 - Beatport, the global leader of music for DJs, producers, and their fans, and **Microsoft Surface**, the innovative laptop and 2-in-1 brand, are set to bring their Originals² platform to this year's International Music Summit (IMS), hosting an interactive day of artist-led workshops and DJ & production masterclasses with luminaries from the dance world on April 28.

Continuing on their mission to provide the next generation of creators, artists, DJs and producers with innovative tools to empower their creative process, this year's IMS college programme at Tox, Destino will offer attendees an end-to-end look at how to turbo-charge their production processes, while offering an exciting forward focus on trending future tech.

Attendees can expect an intimate look at German artist, **Joplyn's** live set-up as well as a special performance. An NFT music design workshop hosted by **Inder Phull**, CEO of metaverse leader PIXELYNX. Meanwhile, rising DJ/producer **AMÉMÉ** will give delegates an inside look into curating different playlists for different locations using the Beatport DJ App and Surface Laptop Studio while artists **Cici** and **Alex Kennon's** "in conversation"op session will peel back the layers on the release process, from how to get noticed by labels to prolonging a track's shelf life. Delegates will also be able to drop in for 1:1 production feedback and career coaching, while checking out Microsoft product demonstrations. The day will conclude with the "Beatport Industry Hour", where delegates will be provided with insights into the latest trends, partnerships and products within the electronic genre.

Finally, to cap off the night off, the four winners of **Gioli & Assia's** global remix competition for emerging artists, will perform a world-first four-person b2b livestream set with the Beatport's DJ app's Party Mode feature optimized for touchscreen on Microsoft Surface.

Ed Hill, SVP of Beatport Media Services said: *"At Beatport, our mission is to empower and inspire a global audience of DJs, Producers and their fans by offering them the very latest in music technology as well as unparalleled access to the latest in electronic music content, so we are delighted to be continuing our successful Originals² collaboration with Microsoft Surface and delivering this rich day of programming at IMS. Immersive, interactive and enriching, we're set to offer the inside track on the very latest in dance and technology"*

Chris Beeby, Director of Global Brand Partnerships at Microsoft added: *“Our Surface portfolio of innovative devices are uniquely designed to fuel people’s originality. Our continued global partnership with Beatport unlocks greater potential for us to inspire and empower the next generation of musicians with our latest technology: Surface’s PixelSense™ Flow touchscreen and powerhouse performance coupled with Beatport’s cutting edge Beatport DJ app and Party Mode feature”*

Beatport and Microsoft Surface first launched their Originals² partnership back in 2021 with a groundbreaking set between Jamie Jones (Art Basel, Miami) and Loco Dice (Berlin) performed using Beatport DJ’s new feature, **Party Mode**, which enables up to four DJs to collaborate on real-time sets from different locations, optimized for touchscreen on Microsoft Surface. This unparalleled tech integration provides DJs with a unique experience to creatively collaborate no matter the location. In addition, the feature allows up to 100 viewers within the web browser app to witness the unique collaboration.

*The IMS Ibiza Summit 2022 will take place from **April 27-29 at Destino Pacha Ibiza Resort**. To find out more and to view the full schedule for the Summit including IMS College please visit [here](#).*

RSVP [here](#) for Thursday night’s event at Destino Pool to catch DJ sets by the winners of **Gioli & Assia’s** global remix competition and **AMÉMÉ**.

[Artwork](#) (Timetable, Events flyers & Artist/Speaker images)

About The Beatport Group:

The Beatport Group is the worldwide home of music for DJs, producers, and their fans. Founded in 2004, the The Beatport Group of companies includes Beatport, the preeminent store for electronic music DJs, Beatsource for the open-format DJ community, [Loopmasters](#), [Loopcloud](#) and for music producers, and Beatport Media Group for brands and fans of DJ culture. The Beatport Group’s portfolio of products includes an array of high-quality audio solutions to choose from, including: full song downloads, exclusive content from leading labels, a streaming music service seamlessly integrated into DJ software and hardware (LINK) and exclusive sound packs and plugins. All of the content is expertly curated on a weekly basis by a global team that helps define DJ culture. Beatport has offices in Berlin, Brighton, Denver and Los Angeles. Follow us on [Twitch](#), [Facebook](#) and [Twitter](#), and [Instagram](#).

About Microsoft Surface

Launched in 2012, Microsoft Surface is a portfolio of innovative, touchscreen laptops, 2-in-1s, all-in-ones, dual screens and accessories. Uniquely designed and developed by Microsoft, Surface devices light up the best of Windows 11, empowering you to work, play and create in ways most natural to you. The most notable line is the Surface Pro that combines the power of a laptop with the flexibility of a tablet, with the iconic kickstand and Surface Pen. The Surface Laptop Studio leads the laptop line with its incredible power and boundary-pushing design to help you flex your creative muscle. [Explore Surface](#).

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