

For immediate Release



Beatport Announces ReConnect Summit in New York City this September with First Wave of Partners: Audius, The Art of Areté, DanceSafe, PIXELYNX and Women in Music

The two day ReConnect Summit on September 21 & 22 Will Feature Discussions from Electronic and Dance Music Industry Thought Leaders Around Music, Technology, Web 3.0, and Culture, and Includes Live Performances and Immersive Experiences.

(NEW YORK, NY - June 15th, 2022) Beatport, the global leader of music for DJs, producers, and their fans, announced today that they will host the first-ever ReConnect Summit in Brooklyn, NY this September 21st and 22nd. The two-day event centered around electronic music culture will feature intimate conversations with leaders from the business and artistic communities covering creative innovation, technology, Web 3.0, health & wellness and many more. **Audius and PIXELYNX**, will help curate the Web 3.0 and crypto curriculum, while **The Art of Areté, DanceSafe, and Women in Music** will be involved in health, wellness and diversity focused programming with The Art of Areté hosting immersive experiences.

ReConnect Summit will take place at 74 Wythe, a 15,000 square foot venue located in Williamsburg, Brooklyn. After attending speaker and networking sessions during the day, conference-goers will enjoy exclusive live performances from the world's top DJs at night.

“The challenges of the pandemic and the response from our global community have exhibited just how vibrant and resilient our culture is,” said Robb McDaniels, CEO of The Beatport Group. “ReConnect was born out of the pandemic as an effort to help keep our community thriving, and now that we’re starting to gather again we thought that bringing together executives, artists and fans of dance music and DJ culture would be a powerful way to reconnect.”

ReConnect was launched by Beatport in March of 2020 as the COVID-19 pandemic brought the world to a halt. With the goal of bringing the greater music community, as well as charities together during unprecedented times, ReConnect aimed to connect people while benefiting important causes. Since its March 2020 inception, ReConnect has hosted two multi-hour live events benefiting those affected by COVID-19, raising over \$260,000 across the two outstanding streams. Later that same year, Beatport ReConnect hosted *For Beirut*, an initiative geared towards raising funds to support those in Lebanon affected by the Beirut explosion, and

for *You Are Not Alone*, a mental health organization.. Over the course of its existence, Beatport's ReConnect series has raised more than \$800,000 for charities across the globe.

"It is our hope that extending and transforming the ReConnect concept into an annual place to exchange ideas about our business, resonates with our community in New York and the U.S. in general," said Ed Hill Senior Vice President of Beatport Media Group. "This is a hugely important market for the music that we all love so much."

"Women in Music is delighted to be involved in Beatport's ReConnect Summit NY to offer diverse programming and connect with partners in the dance music and music-tech space," said Nicole Barsalona, President of Women in Music. "It's also a great opportunity for our WIM NYC chapter to gather, learn, and make new meaningful connections in the wider community."

Visit <https://reconnect.beatport.com/> to pre-register for ReConnect Summit to be notified when tickets go on sale later this month.

A promotional graphic for the Beatport ReConnect Summit. The background is dark with a faint, abstract pattern of overlapping circles and semi-circles in shades of grey and black. On the left side, there are four large, bright green semi-circles arranged in a row. To the right of these, the text "Beatport ReConnect Summit" is written in a bold, green, sans-serif font. Below the title, the tagline "Explore. Innovate. Inspire." is written in a smaller, white, sans-serif font. Underneath the tagline, there are three lines of text in white: "An exploration of electronic music, technology, Web 3.0, and culture.", "Pre-register for access. Limited to 1000 tickets.", and "21 — 22 September 2022". To the right of the dates, the location "74 Wythe Brooklyn New York" is listed in white. The overall design is clean and modern, with a strong color contrast between the green and white text and the dark background.

About The Beatport Group

The Beatport Group is the worldwide home of music for DJs, producers, and their fans. Founded in 2004, the The Beatport Group family of companies includes [Beatport](#), the preeminent store for electronic music DJs, [Beatsource](#) for the open-format DJ community, [Loopmasters](#), [Loopcloud](#) and [Plugin Boutique](#) for music producers, and Beatport Media Group for brands and fans of DJ culture. The Beatport Group's portfolio of products includes an array of high-quality audio solutions to choose from, including: full song downloads, exclusive content from leading labels, a streaming music service seamlessly integrated into DJ software and hardware (LINK) and exclusive sound packs and plugins. All of the content is expertly curated on a weekly basis by a global team that helps define DJ culture. Beatport has offices in Berlin, Brighton, Denver and Los Angeles. Follow us on [Twitch](#), [Facebook](#) and [Twitter](#), and [Instagram](#).

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