## For Immediate Release



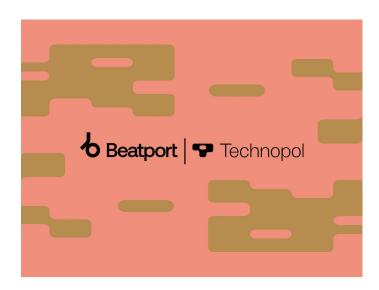
## Beatport and Technopol Launch Bi-Monthly KNAL Stream, Direct From Paris

**(Berlin - June 9th, 2022) Beatport**, the global leader of music for DJs, producers, and their fans, announced today, a collaboration with <u>Technopol</u>, the largest and most prominent association for electronic music in France.

As part of the partnership, Beatport will host two streams from the legendary Parc de la Villette in Paris every month. Aptly called the KNAL Stream, the location offers views of the Canale St Martin, and each broadcast will showcase a diverse array of incredible local talent, offering growth and visibility to these exciting French artists. DJ equipment will be provided by PioneerDJ, a Beatport partner, and Beatport will be organizing monthly webinars on a variety of topics. Through this partnership, Beatport hopes to better serve local French artists and labels, helping introduce them to a wider global audience.

The first stream will kick off on June 23rd. Keep you posted on the lineup and future dates.

Beatport is also heading to <u>Paris Electronic Week 2022</u>, which takes place from 21 - 24 September.



## **About The Beatport Group**

The Beatport Group is the worldwide home of music for DJs, producers, and their fans. Founded in 2004, the The Beatport Group family of companies includes <u>Beatport</u>, the preeminent store for electronic music DJs, <u>Beatsource</u> for the open-format DJ community, <u>Loopmasters</u>, <u>Loopcloud</u> and <u>Plugin Boutique</u> for music producers, and Beatport Media Group for brands and fans of DJ culture. The Beatport Group's portfolio of products includes an array of high-quality audio solutions to choose from, including: full song downloads, exclusive content from leading labels, a streaming music service seamlessly integrated into DJ software and hardware (LINK) and exclusive sound packs and plugins. All of the content is expertly curated on a weekly basis by a global team that helps define DJ culture. Beatport has offices in Berlin, Brighton, Denver and Los Angeles. Follow us on <u>Twitch</u>, <u>Facebook</u> and <u>Twitter</u>, and <u>Instagram</u>.

## For more information, contact:

Farah Syed / Beatport press@beatport.com

Molly Sheban / SpinLab Communications molly@spinlab.net

John Vlautin / SpinLab Communications jv@spinlab.net