

For Immediate Release



Beatport Launches Party Mode for Beatport DJ and Beatsource DJ

DJ together from anywhere in the world with Party Mode inside the browser-based applications, Beatport DJ and Beatsource DJ

(BERLIN, DE - October 12, 2022) - Beatport, the global leader of music for DJs, producers, and their fans, announced today their latest groundbreaking advancement in DJ technology: **Party Mode**, a new feature inside [Beatport DJ](#) and [Beatsource DJ](#) that gives you latency-free, connected DJ sessions with up to four DJs at once enabling B2B sessions from anywhere in the world.

This first-of-its-kind, interactive performance tool has various applications that will completely revolutionize how DJs perform, learn, connect, and enjoy the art of DJing. For DJs looking to learn the fundamentals of DJing, or even teach them to someone else, Party Mode's easy-to-use interface makes it an ideal classroom for those looking to start their DJ journey.

Party Mode allows DJs to exchange tracks, dig through the Beatport and Beatsource catalogs to find new music, and co-build playlists directly in our web-based DJ software. Additionally, DJs can invite up to 100 fans to watch, listen, and join in on the action in real-time with Party Mode's track request and chat function, all while creating shared playlists that all participants can save. Viewers can dig through Beatport's catalog via the app's discovery function and chime in with "track requests" at any time, all while creating a shared session playlist that every participant can save.

“The Party Mode feature for Beatport and Beatsource DJ web apps is bringing a new era of collaborative DJing,” said **Romain Pouillon**, SVP & GM of The Beatport Group. “Whether DJs want to communicate with their fans in new and innovative ways, prepare for a gig, teach or learn the fundamentals of DJing, or simply play, socialize, and bond with friends over their

shared passion for music discovery and DJing, Party Mode will provide accessibility to all of these.”

“Party mode is an idea that I had always wanted to build. Ironically, it’s the first feature we’ve created exclusively for the connected community designed to share the love of DJing,” said **Jonas Tempel**, Co-founder of Beatport and current Strategic Advisor. “For the first time ever, you can DJ with your friends, invite fans, share music, learn new tricks and explore our global catalogs of music all within the browser. It’s a dream tool for all levels of DJs and their fans.”

“When I had the chance to play with an early version of Party Mode with Jamie Jones I know this would be something special, said DJ and Producer, Loco Dice. Beatport is connecting people through music.”

DJ and Producer, Joyce Muniz adds, “When I found out about Party Mode, I was immediately very impressed. The ability to play back to back with a friend from another part of the world, it’s very cool and something I’ve always hoped for. Also, the fact that you can interact with your fans like never before is going to be a game changer for artists to promote themselves with.”

Watch the Party Mode tutorial to learn how it all works: **Beatport:** [TUTORIAL](#) **Beatsource:** [TUTORIAL](#)

Beatport first teased its new Party Mode function during its Microsoft Surface Originals² showcase with a livestream of the world’s first remote B2B DJ session with **Jamie Jones** (performing in Miami) and **Loco Dice** (performing in Berlin). Learn more about it [here](#).

Hashtags for the campaign: #PartywithBeatport #PartywithBeatsource

Party Mode Artwork: [HERE](#)

How To Use Party Mode

- To host a Party Mode session or join a session as a DJ , you must first have a subscription to Beatport Streaming. *Learn how to sign up [here](#).*
- Login to your Beatport Streaming account from the [Beatport DJ site](#), and click the 'Start' button in the top left to launch your Party Mode session.

- **DJs can perform together using their mouse & keyboard on the virtual DJ decks, with Touch Mode on a Microsoft Surface tablet, or with a number of plug-and-play 3rd party DJ controllers that have been midi-mapped to the Beatport DJ environment.**
- **Click 'Add DJ' to copy a link to invite up to three other DJs**
 - **Participants will need a Beatport Streaming account to play.**
- **Click 'Add Fan' to copy a link to invite up to 100 viewers.**
 - **Viewers will need a Beatport account to party with you, but they won't need a subscription to join.**

About The Beatport Group

The Beatport Group is the worldwide home of music for DJs, producers, and their fans. Founded in 2004, The Beatport Group's family of companies includes [Beatport](#), the preeminent store for electronic music DJs, [Beatsource](#) for the open-format DJ community, [Loopmasters](#), [Loopcloud](#), and [Plugin Boutique](#) for music producers, and Beatport Media Group for brands and fans of DJ culture. The Beatport Group's portfolio of products includes an array of high-quality audio solutions to choose from, including full song downloads, exclusive content from leading labels, a streaming music service seamlessly integrated into DJ software and hardware (LINK), and exclusive sound packs and plugins. All of the content is expertly curated on a weekly basis by a global team that helps define DJ culture. Beatport has offices in Berlin, Brighton, Denver, and Los Angeles. Follow us on [Twitch](#), [Facebook](#) and [Twitter](#), and [Instagram](#).

About Beatsource

Beatsource is the premier digital music platform for DJs who specialize in performing hip-hop, dance, Latin, pop, R&B, and reggae & dancehall music at events around the world. Launched in 2019 as a joint venture between Beatport and DJcity, Beatsource provides its customers with an online streaming catalog and a subscription product integrated with DJ software and hardware companies for professional DJs. Beatsource is based in Los Angeles and has offices in Denver and Berlin. For more information, visit www.beatsource.com. Follow us on [Instagram](#), [Facebook](#), [Twitter](#), and [YouTube](#).

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