



Full Beatport Base IMS Ibiza 2023 Program Announced

Hear from globally-renowned brand HE.SHE.THEY., Afro House star Fiona Kraft, rising Spanish DJ Indira Paganotto, label owner and artist Sydney Blu, Future Female Sounds & more at the Beatport Base during IMS Ibiza 2023



(IBIZA, SPAIN – APRIL 18, 2023) – **Beatport**, the global leader in music for DJs, producers, and their fans, today announced its full program for the Beatport Base at IMS Ibiza 2023. Taking place April 26-28 at Destino, Beatport's three-day immersive program is jam-packed with artists, DJs, collaborators, and colleagues from across the industry, and will highlight important topics including diversity & inclusion, community building and accessibility, mindfulness, and more.

Over the course of 3 days at the Beatport Base, attendees can expect robust conversations led by industry tastemakers including Spanish DJ and producer **Indira Paganotto**, Afro House artist **Fiona Kraft**, artist and founder of 23by23 **Sydney Blu**, Tunecore CEO **Andreea Gleeson**, and many more. The Beatport Base will tackle topics including Diversifying Dance Labels, The Power of Community, Mindfulness Inclusion in the Creative Industries, and Disrupting the Booking Industry, to name a few.

Attendees will also be treated to a first-look at the inclusive and globally-renowned lifestyle brand **HE.SHE.THEY.**'s mini-documentary. Backed by Beatport, the short film celebrates the

record/fashion label and self-described queer party for EVERYONE's fifth anniversary, and will include an introductory talk and Q&A with HE.SHE.THEY founders **Sophia Kearney**, **Steven Braines**, and colleague **Ashraf Ejibair**.

"We are thrilled to announce our full program for the Beatport Base at IMS 2023," said **Sofia Ilyas**, Chief Community Officer of The Beatport Group. "As we look to empower and inspire our community, this incredible lineup of speakers represents some of the brightest minds in DJ music. We can't wait to bring together artists, industry leaders, and fans from around the world to celebrate the power and diversity of electronic music."

From 5-6pm on Wednesday, April 26, IMS delegates are invited to The Beatport Group's Industry Hour, where delegates can chat informally with members of The Beatport Group at the Base.

Find the Beatport Base's full three-day program below.

THE BEATPORT BASE: DAY 1 (WEDNESDAY, APRIL 26th)
DJAAYZ: DISRUPTING THE BOOKING INDUSTRY

Time: 13.00 – 13.45

Participants:

Raphaël Aflalo (CEO / Co-Founder, Djaayz App)
Sam Willings (Features Editor, MusicTech)

Technology can simplify the process of finding the right DJ for an event by providing search and filter functions, ratings and reviews, transparent pricing, real-time availability updates, automated payments, and data insights. This can save time, reduce costs, and improve the overall quality of events. Online booking platforms or mobile apps can provide these features and help event organisers navigate the complex market of DJs.

AFRO HOUSE TALKS WITH FIONA KRAFT

Time: 14.00 – 14.45

Participants:

Fiona Kraft (Artist)
Interviewed by Steve Mill (Senior Manager Artist Services, Beatport)

An Afro House conversation with Fiona Kraft – Fiona's recent success has landed her a deal with Watergate Agency, one of the most prolific booking agencies in the business today. Join us as she discusses her recent music projects, shows around the world, future plans, and her perspective on the development of the Afro House scene in recent years.

GET PLAYED, GET PAID: CUTTING-EDGE TACTICS TO MAXIMISE YOUR PERFORMANCE INCOME WITH DJ MONITOR AND AMPSUITE

Time: 15.00 – 15.45

Participants:

Verity Mayes (Director of Strategy, Music Services, Beatport)
Dick Leijen (Director / Business Development, DJ Monitor)

Beatport's Verity Mayes (DJ/Producer Maze & Director, Product Strategy) teams up with former Fedde Le Grande manager, Dick Leijin, now at DJ Monitor. They walk through the new initiative to make sure record companies, songwriters and producers get paid when their records are played during the promotional cycle of a new release campaign.

LOOPCLOUD BEAT CHALLENGE (PRODUCTION WORKSHOP)

Time: 16.00 – 16.45

Participants:

Conor Bailey (Artist Relations Coordinator, Producer Group, Beatport)

Conor Bailey will be showcasing Loopcloud's vast library of samples, loops, and sounds, which he will use to create a unique beat in just 30 minutes. This event provides an opportunity to witness the power of Loopcloud, a cutting-edge music production tool, and gain insights into the creative process of electronic music production.

BEATPORT GROUP INDUSTRY HOUR

Time: 17.00 – 18.00

Participants:

Alex Branson (SVP, Music Services, Beatport)
Baptiste Grange (VP Marketing, Beatport)
Conor Bailey (Artist Relations Coordinator, Loopcloud)
Ed Brew (Director of Business Development, Music Services, Beatport)
Gareth Halsall (VP, Producer Group, Beatport)
Helen Sartory (SVP, Creator Services, Beatport)
Matt Friedman (Senior Product Marketing Manager, DJ Group, Beatport)
Rik Parkinson (Director, Product Strategy, DJ Group, Beatport)
Verity Mayes (Director of Strategy, Music Services, Beatport)

Join us for an interactive discovery that covers the full end-to-end journey of creation and performance within Beatport's ecosystem.

THE BEATPORT BASE: DAY 2 (THURSDAY, APRIL 27th) **AFEM BOARDING MEETING**

Time: 10.00 – 12.00

DIVERSIFYING DANCE LABELS: Q&A WITH SYDNEY BLU

Time: 12.15 – 13.00

Participants:

Yasemin Kosereisoglu (Head of Client Relations & Creative Production, Beatport)
Sydney Blu (Founder of 23by23 and Blu Music)

This talk will discuss the importance of diversifying dance and electronic record labels. Sydney Blu will talk about her #23by23 initiative and the importance of signing women, trans and non-binary artists to record labels. We will discuss how more female and gender non-conforming producers can get signed and how this will have a ripple effect throughout the industry. We will also discuss best practices labels

can take to diversify through A&R and proactively seeking female and gender non-conforming artists that encompass the sound that a label is looking for.

THE NEW INSTRUMENT MAKERS

Time: 13.15 – 14.00

Participants:

Alexkid (Artist / Producer / Developer, 510k.de)

Interviewed by Baptiste Grange (VP Marketing, Beatport)

A new stream of software instruments and effects designed by renowned artists have been released over the past few months. Discover how Alexkid turned his vision and feel for polyrhythms into his latest unique instrument, SEQUND.

HE.SHE.THEY: DOCUMENTARY SCREENING & Q&A

Time: 14.30 – 15.15

Participants:

Ashraf Ejibair (Management & Events Coordinator, HE.SHE.THEY. and The Weird & The Wonderful)

Sophia Kearney (CEO, HE.SHE.THEY. and The Weird & The Wonderful)

Steven Braines (Co-founder, HE.SHE.THEY.)

Moderated by Verity Mayes (Director of Strategy, Music Services, Beatport)

In celebration of their fifth anniversary, Beatport has filmed a mini-documentary on the mission and story behind the inclusive and globally-renowned lifestyle brand, HE.SHE.THEY. Join us for a first look at this doc, which will include an introductory talk, select clip screenings of the film, and a Q&A with HE.SHE.THEY founders Sophia Kearney, Steven Braines, and colleague Ashraf Ejibair.

ALGORIDDIM DJAY INTEGRATION SHOWCASE

Time: 15.45 – 16.30

Participants:

DJ ANGELO (Artist, Head Of Brand, Algoriddim)

Interviewed by Rik Parkinson (Director, Product Strategy, DJ Group, Beatport)

15-minute turntablist routine demonstrating the power of DVS running on the iPhone while using Beatport/Beatsource Streaming. The demonstration will be followed by a 30-minute interview-style breakdown of the routine.

THE POWER OF COMMUNITY

Time: 17.00 – 17.45

Participants:

Sofia Ilyas (Chief Community Officer, Beatport)

Tia Korpe (Founder & Managing Director, Future Female Sounds)

Founder and CEO of Future Female Sounds, Tia Korpe, and Beatport's Sofia Ilyas will discuss community building and making space for emerging talent to thrive in the music and DJ industry. What

does it mean to create accessibility for emerging talent and break down barriers for entry-level and emerging DJs? What is the importance of community building, and how can the industry change the narrative? Future Female Sounds is a non-profit organisation and global community on a mission to make DJ culture accessible globally to women and gender-expansive people.

THE BEATPORT BASE: DAY 3 (FRIDAY, APRIL 28th)
AN EXPLORATION OF DIY & DANCE MUSIC

Time: 12.00 – 12.45

Participants:

Andreea Gleeson (CEO, Tunecore)
Robb McDaniels (CEO, Beatport Group)

Join Andreea Gleeson and Robb McDaniels in conversation as they explore DIY music distribution, artist promotion, and tricks to gain traction in an evolving landscape.

LABELRADAR AND ANOTHER RHYTHM – A CASE STUDY ON THE SUCCESS OF RAFFA FL – RITMO

Time: 13.15 – 14.00

Participants:

Ed Brew (Director of Business Development, Music Services, Beatport)
Joanna Phillips (Label Manager, Another Rhythm)

To celebrate their first platinum record, in the conversation with LabelRadar and Another Rhythm, exploring how they achieved huge success with Raffa FL – Ritmo, leveraging LabelRadar and growing their Discord community in the process.

MIND THE GAP – MINDFULNESS INCLUSION IN THE CREATIVE INDUSTRIES

Time: 14.30 – 15.15

Participants:

Adrienne Everett (Non-Executive Director, Beatport)
Maren Brombeiss (Founder, The Playground)

Fireside chat discussing the intersection of music and mindfulness. We'll touch on the perception of well-being in the creative industries as well as addressing the stigmas associated with it. The audience will come away with practical tools and examples of how to implement mindfulness into their daily routines.

BEATPORT MEETS INDIRA PAGANOTTO

Time: 15.45 – 16.15

Participants:

Indira Paganotto (Artist)
Interviewed by Ralph Moore (Editor in Chief, Beatport)

Join us for an exclusive chat with Spain's rising Techno talent, Indira Paganotto. Discover her unique musical journey, from her eclectic upbringing to playing prestigious clubs worldwide. We'll discuss her

upcoming releases, global DJ gigs, and her vision for the future of the Techno scene. Don't miss this opportunity to delve into the life of one of Spain's most exciting artists.

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About The Beatport Group

The Beatport Group is the worldwide home of music for DJs, producers, and their fans. Founded in 2004, The Beatport Group's family of companies includes [Beatport](#), the preeminent store for electronic music DJs, [Beatsource](#) for the open-format DJ community, [Loopcloud](#), and [Plugin Boutique](#) for music producers, [ampsuite](#) and [LabelRadar](#) for streamlining label management and demo submissions, and Beatport Media Group for brands and fans of DJ culture. The Beatport Group's portfolio of products includes an array of high-quality audio solutions to choose from, including full song downloads, exclusive content from leading labels, a streaming music service seamlessly integrated into DJ software and hardware (Streaming), and exclusive sound packs and plugins. All of the content is expertly curated on a weekly basis by a global team that helps define DJ culture. Across Los Angeles, London and Brighton, The Beatport Group's teams reflect the culture they serve. A passionate collective of music professionals and technologists who serve the DJ and producer communities with pride. Follow us on [YouTube](#), [Twitch](#), [Facebook](#), [Twitter](#), and [Instagram](#).

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