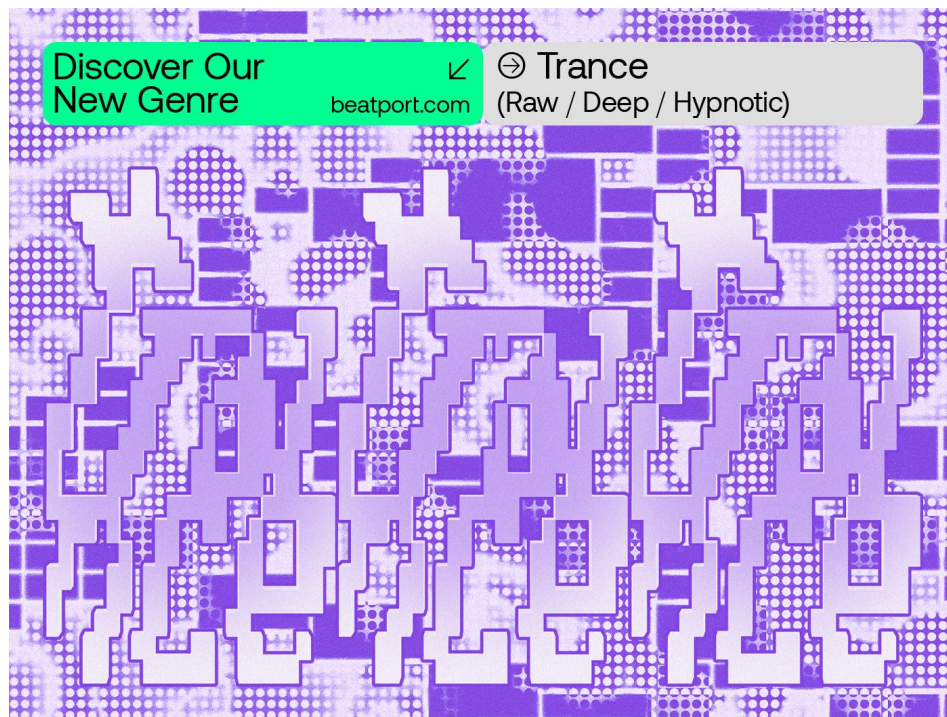




Beatport Launches New Trance Genre, Trance (Raw/Deep/Hypnotic)

The launch separates the original Trance genre into Trance (Raw/Deep/Hypnotic) and Trance (Main Floor)



(LONDON, UK – MAY 23, 2023) – **Beatport**, the global leader in music for DJs, producers, and their fans, announced the launch of their newest genre, Trance (Raw/Deep/Hypnotic). The addition of Trance (Raw/Deep/Hypnotic) splits the current Trance genre category into two standalone genre pages, giving artists a better dedicated space to showcase their sound and connect with their target audience.

“At Beatport, our dedicated curation team is committed to showcasing the diversity of dance music,” said Beatport’s VP of Global Curation, **Raphael Pujol**. “Today, we celebrate this mission by recognizing the Trance community and providing them with a platform to thrive within our

ecosystem. We are honoured to receive the overwhelming support of the community, and we eagerly anticipate the resurgence of the raw, deep, and hypnotic shades of Trance that have electrified dance floors in recent years.”

Led by prominent figureheads like [John 00 Fleming](#), [KI/KI](#), [Basil O’Glue](#), [Maruwa](#), and [Blue Hour](#), Trance (Raw/Deep/Hypnotic) celebrates the diverse Trance underground and its many distinguished labels. By separating Underground and Main Floor Trance, Beatport allows both burgeoning styles of Trance to flourish in their respective spaces, while offering a better customer experience to those searching for Trance subgenres.

“It was only a matter of time before Trance gained another genre page on Beatport to focus on the underground side,” said DJ and producer **John 00 Fleming**. “With the introduction of this dedicated world, Trance can now flourish and breathe, allowing artists to be discovered and evolve.”

To support both Trance (Raw/Deep/Hypnotic) and Trance (Main Floor), Trance (Main Floor) will consist of five sub-genres including Vocal Trance, Uplifting Trance, Tech-Trance, Progressive Trance, and Hard Trance.

Trance (Raw/Deep/Hypnotic) genre page: [Here](#)

Artwork download: [Here](#)

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About The Beatport Group

The Beatport Group is the worldwide home of music for DJs, producers, and their fans. Founded in 2004, The Beatport Group’s family of companies includes [Beatport](#), the preeminent store for electronic music DJs, [Beatsource](#) for the open-format DJ community, [Loopcloud](#), and [Plugin Boutique](#) for music producers, [ampsuite](#) and [LabelRadar](#) for streamlining label management and demo submissions, and Beatport Media Group for brands and fans of DJ culture. The Beatport Group’s portfolio of products includes an array of high-quality audio solutions to choose from, including full song downloads, exclusive content from leading labels, a streaming music service seamlessly integrated into DJ software and hardware (Streaming), and exclusive sound packs and plugins. All of the content is expertly curated on a weekly basis by a global team that helps define DJ culture. Across Los Angeles, Denver, Berlin, London, and Brighton, The Beatport Group’s teams reflect the culture they serve. A passionate collective of music professionals and technologists who serve the DJ and producer communities with pride. Follow Beatport on [YouTube](#), [Twitch](#), [Facebook](#), [Twitter](#), and [Instagram](#).

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