

Beatport

Pioneer DJ

CDJ-3000 update introduces StreamingDirectPlay support for Beatport Streaming

DJs can play tracks live from the streaming service via the flagship multiplayer



(LONDON, UK – JUNE 27, 2023) – AlphaTheta Corporation today announced a major new firmware update (ver. 3.0) for the CDJ-3000 multiplayer from its Pioneer DJ brand, which introduces **StreamingDirectPlay**. This new feature enables you to browse and play tracks live from the full **Beatport** Streaming catalog if you subscribe to its Professional or Advanced plan, and you can mix Beatport Streaming tracks with those from rekordbox CloudDirectPlay for a seamless DJ workflow.

Directly play Beatport Streaming tracks from the CDJ-3000

Simply log in to your Beatport Streaming Professional or Advanced plan¹ from a CDJ-3000 and you can browse the platform's massive 11+ Million song catalog of electronic music and play tracks on up to 4 CDJ-3000 units connected to the PRO DJ LINK Network. Choose from the latest releases, browse different genres, and access playlists previously saved to your personal Beatport account. When loading a track, the CDJ-3000 automatically analyzes its grid so you can easily understand its progression via the waveform display and use features such as Quantize and Beat Sync for accurate

beat matching and mixing. And if you're using a mixer that supports Touch Preview in the PRO DJ LINK network, such as the DJM-A9, DJM-V10, or DJM-900NXS2, you can listen to Beatport Streaming tracks before even loading them to the CDJ-3000, making track selection much quicker and smoother.

For more information about Beatport Streaming, and to sign up for a free 30-day trial, click [here](#).

¹Audio performance varies depending on the Beatport Streaming subscription plan:
Advanced plan – AAC 128kbp/s; Professional plan – AAC 256kbp/s

Seamless workflow with cloud integration

For an even smoother workflow, Beatport Streaming combines seamlessly with rekordbox CloudDirectPlay, the feature that enables users to access tracks straight from the cloud. BPM and key information, as well as waveforms analyzed by rekordbox, are transferred to the player when loading a track. Any Hot Cues or Memory Cues that you edit will be uploaded to the cloud too, so you'll always have access to your latest rekordbox library from anywhere in the world, whether logged in via PC/Mac, or a CDJ-3000. Moreover, all browsing and track selection can be done from the screen of the CDJ-3000. This means you can mix tracks directly from Beatport Streaming with those from playlists previously uploaded to the cloud via rekordbox^{2,3}, giving you ultimate flexibility when it comes to track selection – all without needing to connect a PC/Mac to the DJ setup.

²Users need to upload analyzed track information to the cloud from rekordbox in advance.

³The rekordbox Free and Core plans have limitations on the amount of playlists/tracks users can sync with the cloud. The Creative and Professional plans offer unlimited syncing.

To log in to Beatport Streaming on the CDJ-3000, [update the CDJ-3000's firmware to the latest version \(ver. 3.0\), available now](#).

To see how StreamingDirectPlay works on the CDJ-3000, **watch the tutorial video**.

For more information about rekordbox and its specifications, visit [rekordbox.com](#).

* Disclaimer: Specifications and price are subject to change.

* rekordbox™ is a trademark or registered trademark of AlphaTheta Corporation.

* Beatport Streaming and its logo are trademarks or registered trademarks of Beatport, LLC.

* Mac is a trademark of Apple Inc., registered in the U.S. and other countries.

* Windows is a registered trademark of Microsoft Corporation in the U.S. and other countries.

About AlphaTheta Corporation (former company name: Pioneer DJ Corporation)

AlphaTheta EMEA Limited is the subsidiary of AlphaTheta Corporation responsible for sales and marketing in EMEA. For more than 20 years, the Pioneer DJ brand has been a market leader in the design and production of innovative DJ equipment and software. The company works closely with DJs and clubs to deliver next generation products that inspire and shape the global dance music community

and has recently launched a new range of musical instruments for production and live performances. Its portfolio includes brands such as TORAIZ, Pioneer Professional Audio, and Pioneer DJ Radio as well as social platforms KUVU and DJsounds. AlphaTheta Corporation is in the Noritsu Koki (TSE:7744) Group, headquartered in Yokohama, Japan, and is led by President and CEO Yoshinori Kataoka.

Corporate website: alphatheta.com/

Brand website: pioneerdj.com/

Stay up to date: pioneerdj.com/news/

Main social media:

- www.facebook.com/pioneerdjglobal
- www.twitter.com/pioneerdjglobal
- www.youtube.com/pioneerdjglobal
- www.instagram.com/pioneerdjglobal

Download images and marketing assets from <https://www.pioneerdjhub.com/>

Or for more information contact the Pioneer DJ European marketing department: pr.eu@pioneerdj.com

About The Beatport Group

The Beatport Group is the worldwide home of music for DJs, producers, and their fans. Founded in 2004, The Beatport Group's family of companies includes [Beatport](#), the preeminent store for electronic music DJs, [Beatsource](#) for the open-format DJ community, [Loopcloud](#), and [Plugin Boutique](#) for music producers, [ampsuite](#) and [LabelRadar](#) for streamlining label management and demo submissions, and Beatport Media Group for brands and fans of DJ culture. The Beatport Group's portfolio of products includes an array of high-quality audio solutions to choose from, including full song downloads, exclusive content from leading labels, a streaming music service seamlessly integrated into DJ software and hardware (Streaming), and exclusive sound packs and plugins. All of the content is expertly curated on a weekly basis by a global team that helps define DJ culture. Across Los Angeles, Denver, Berlin, London, and Brighton, The Beatport Group's teams reflect the culture they serve. A passionate collective of music professionals and technologists who serve the DJ and producer communities with pride. Follow Beatport on [YouTube](#), [Twitch](#), [Facebook](#), [Twitter](#), and [Instagram](#).

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