



Beatport Launches Beatport Studio to Fuel Musical Creativity

(LONDON, UK – NOVEMBER 2, 2023) — **Beatport**, the global leader in music for DJs, producers, and their fans, today announced **Beatport Studio**, a production membership that consolidates the creative ingenuity of The Beatport Group's producer ecosystem. Merging a diverse array of creative instruments and effects from the **Plugin Boutique** catalog, the extensive sample libraries from **Loopmasters**, and the user-friendly workflow of **Loopcloud**, Beatport Studio represents a pivotal leap forward in the realm of music production.

Structured around a flexible and cost-effective model, Beatport Studio encompasses all the essentials for producers to establish, expand, and refine their production style. With an ever-expanding portfolio of plugins, members have the freedom to make selections and rotate their choices every 30 days, facilitating experimentation and the discovery of tools that resonate with their creative vision. Beatport's own research of its global community of DJs has shown that more than 60% of DJs are also producers, resulting in a massive potential addressable market for the Beatport Studio product.

"Beatport Studio marks a significant milestone in our commitment to empowering music producers worldwide," said **Robb McDaniels**, CEO of The Beatport Group. "We've harnessed the collective creative strength of Beatport's Producer Group to deliver an integrated production marketplace that reflects our dedication to innovation and flexibility to ensure our users are at the forefront of shaping the sonic landscape."

Boasting an impressive lineup of plugins from established industry titans such as Baby Audio, UJAM, and Applied Acoustic Systems, as well as emerging innovators like Lunacy Audio, Klevgrand, and Excite Audio, Beatport Studio places an emphasis on creative instruments, ensuring that users play a pivotal role in shaping the future of sound. For users switching plugins during an ongoing project, 'Frozen State' technology allows rotated plugins to continue to function seamlessly within a project. Beatport Studio's membership is tailored to encourage experimentation and artistic expression without imposing limitations.

Gareth Halsall, VP of Beatport's Producer Group commented: "It's an exciting time for music producers. We're proud to bring a new dimension to the industry by combining flexibility and choice, ultimately enriching the creative experience for our users. Beatport Studio is more than a membership; it's a gateway to a vast world of sound, right at your fingertips."

Beatport Studio members gain access to hundreds of thousands of meticulously curated sounds via the Loopcloud Sounds plugin. Browsing takes place directly within one's digital audio workstation (DAW), streamlining the process of sample discovery, empowering users to channel their energy into creative endeavors. Loopcloud's expansive library of royalty-free samples has been carefully crafted and recorded by some of the world's most innovative sound designers, artists, and vocalists. The curators continue to expand the collection daily, encompassing a wide spectrum of genres and styles. Beatport Studio additionally offers access to two digital audio workstations (DAW): Bitwig Studio 8-Track and Cubase LE.

Beatport Studio is meticulously designed to provide the essential tools required for the creative process. Whether starting the production journey or seeking to augment an existing array of sounds and plugins, Beatport Studio offers everything needed to craft music.

Beatport Studio is now available for:

Monthly Subscription: £11.99 (\$11.99 / €11.99)

Annual Subscription: £119.99 (\$119.99 / €119.99)

(Prices include applicable VAT).

Learn more at www.pluginboutique.com/beatport-studio

About The Beatport Group

The Beatport Group is the worldwide home of music for DJs, producers, and their fans. Founded in 2004, The Beatport Group's family of companies includes [Beatport](#), the preeminent store for electronic music DJs, [Beatsource](#) for the open-format DJ community, [Loopcloud](#), and [Plugin Boutique](#) for music producers, [ampsuite](#) and [LabelRadar](#) for streamlining label management and demo submissions, and Beatport Media Group for brands and fans of DJ culture. The Beatport Group's portfolio of products includes an array of high-quality audio solutions to choose from, including full song downloads, exclusive content from leading labels, a streaming music service seamlessly integrated into DJ software and hardware (Streaming), and exclusive sound packs and plugins. All of the content is expertly curated on a weekly basis by a global team that helps define DJ culture. Across Los Angeles, Denver, Berlin, London, and Brighton, The Beatport Group's teams reflect the culture they serve. A passionate collective of music professionals and technologists who serve the DJ and producer communities with pride. Follow Beatport on [YouTube](#), [Twitch](#), [Facebook](#), [Twitter](#), and [Instagram](#).